Strategic Plan 2023-2027
A message from the President

This strategic plan marks the start of a new era at Idaho State University.

Our plan, a result of a University-wide collaborative and inclusive process, is an exciting step forward for our University. Our campus community will come together to meet the shared vision and goals activated within this plan. We are all, individually and collectively, responsible for the outcomes outlined in this plan. If we work together, we will continue to make great progress and make our great University even better.

For the first time in our institution’s history, our strategic plan also outlines our values. These values were carefully chosen by our colleagues to represent our collective spirit. The six values truly embody the culture we want to promote across our University and will help us to build a positive culture where trust, compassion, stability, and hope are at the core of everything we do.

We have made significant progress in becoming a student-centric institution that values each and every member of our team, assumes positive intent in the actions of our colleagues, and has all of us working together towards mutually shared outcomes. And, if we continue to model that behavior under these values, we will do great things. We will celebrate our continued successes, and we will become the best version of ourselves.

This plan enhances every part of the University, demonstrates the path to strengthening the programs that meet the needs of our students and our community, and charts the course to our future of bettering student lives through education.

Kevin D. Satterlee
President | Idaho State University
Mission
We engage students through learning and research opportunities that improve the intellectual vigor, cultural vitality, and health of our communities.

Vision
We inspire a passion for knowledge and discovery.
Values

Integrity
honesty in our actions and words

Community
fostering connections

Inclusivity
valuing all and building a culture of belonging

Teamwork
collaborating with compassion and respect

Shared Responsibility
all contributing to our success

Learning
continuous growth and development
Increase student access, opportunity, retention, and success
We build a diverse and thriving student population by providing all students with the tools, opportunities, and environment to support their goals, learning, and achievement.

Objectives

- Increase access and enrollment using targeted recruitment efforts
- Improve student retention by strengthening students’ ISU experience
- Improve ISU’s graduation rate
Strengthen programmatic excellence
Programmatic excellence is at the core of student achievement. The University continually evolves to meet workforce demands and recruit, retain, and support highly qualified faculty and staff. We allocate resources to strengthen programs and opportunities focused on student achievement and success.

Objectives

- Attract, support, and retain outstanding faculty and staff
- Enhance ISU’s infrastructure
- Increase the number of nationally recognized programs
- Align ISU’s programs with community, regional, and national needs
Cultivate external partnerships
Goal 3

We contribute to the betterment of all communities through strong collaborations and partnerships. The University will continue to foster existing beneficial partnerships and build new associations that advance Idaho State’s mission.

Objectives

• Increase the number of relationships with corporate, non-profit, and government entities.

• Maximize the impact of new and existing relationships partnerships to support ISU’s mission

• Expand collaborations with K-12 and post-secondary educational institutions
Expand
research, clinical, and creative activities
Goal 4

We change lives for the better by expanding our research, clinical, and creative activities. We focus on increasing human knowledge, serving the needs of society, and supporting artistic ventures.

Objectives

- Enhance faculty’s ability to initiate research and innovative projects
- Increase productivity in research, scholarly, and creative activities
- Engage students in Interprofessional Educational and/or clinical research
- Enhance ISU student research, clinical, and creative opportunities
Energize

the Bengal community
We engage and build strong relationships with all members of the Bengal Community to achieve academic success and innovation, advance learning and research, and enhance lives. The Bengal Community includes students, faculty, staff, alumni, community members, friends, and partners who engage with the University and support its success.

Objectives

• Enhance student life and engagement
• Increase faculty and staff connection, engagement, and recognition
• Increase alumni connections to and participation with ISU
• Increase ISU’s impact on its communities