Dear ISU Homecoming Parade Enthusiast:

I would like to invite you to participate in this year’s Homecoming Parade on, Saturday, September 29, 2018 at 9:30 a.m. followed by the game at 2:35 p.m. in the Holt Arena. The Homecoming Parade is an annual tradition that unites students, alumni, faculty, staff, and community members across southeast Idaho. The Homecoming Parade is a time to celebrate being a Bengal! Homecoming entries should reflect Bengal pride and the spirit of Idaho State University.

PARADE ENTRY FEES:

- Commercial/Business/Political Entry: $80.00
- Non-Profit Organization Entry: $45.00 (Must provide 501(c)(3) document)

The entry deadline for the parade is 5:00 p.m. on Wednesday, September 19, 2018. A late fee of $50.00 will be assessed to all entries made after this date without exception. Entry applications will NOT be accepted after 5:00 p.m. on Wednesday, September 26, 2018.

Special entrances have been reserved for BANDS, CHEER GROUPS, DRILL TEAMS, and DANCE GROUPS. These groups will enter the parade at a location assigned to them in the application follow-up letter. Parade officials will space these groups so that spectators will be able to hear and see them independently. There is no room to reserve space for multiple groups to follow bands. If a group wants to follow a band, they must arrive with the band to ensure a space.

The 2nd Ave. and Sutter entrance will open at 7:30 a.m. Officials will direct participants to 1st Ave. where the lineup will be formed. The parade will begin at 9:30 a.m., from the corner of 1st Ave. and Center St. The parade will proceed east onto Center Street and continue until turning south onto 15th Ave. Floats will proceed past Holt Arena to the official Parade end at the corner of 15th/MLK Jr. Way. Floats needing to disband may use the parking lot to the east of Reed Gym. Participants may be picked up at the Reed Gym lot.

I am looking forward to another incredible ISU Homecoming Parade, huge community turn out, and a big Bengal victory!

Sincerely,

Heidi Oliver
ISU Homecoming Parade Chair