

POLS 4427 Voting and Public Opinion - American Politics	Goal/Objective	Outcomes Reflecting Goal	Assignments Demonstrating Achieving Outcome
	To gain familiarity with the history and current practice of public opinion polling	Students will learn about the techniques, benefits and shortcomings of modern opinion polling, and be able to critique surveys and polls methodologically	Course readings and discussions, a hands-on survey project, home-work, and exams
	To understand the political attitudes, their development, and role in public opinion	Students will develop a clear understanding of liberal and conservative political ideologies, and the extent to which ideology helps to explain citizens' attitudes on specific political issues.	Course readings and discussions, a hands-on survey project, home-work, and exams
	To gain an understand public opinion and its role in American politics	Students will understand the distribution of American public opinion on a range of policy issues including social welfare, civil rights, foreign policy, and social issues, to analyze trends and changes in these opinions over time, the various influences on public opinion, including political socialization and learning, media effects, and strategic political appeals.	Course readings and discussions, a hands-on survey project, home-work, and exams
	To understand political behavior (especially voting) in the American context	Students will understand and evaluate the causes, characteristics, modes of, and consequences of political participation	Course readings and discussions, a hands-on survey project, home-work, and exams
	To develop and hone critical thinking skills and active learning.	Students will work together and independently to synthesize and evaluate aspects of American understanding and discuss	Course readings and discussions, a hands-on survey project, home-work, and exams