Current Mission Statement

Idaho State University is a public research-based institution that advances scholarly and creative endeavors through academic instruction, and the creation of new knowledge, research, and artistic works. Idaho State University provides leadership in the health professions, biomedical, and pharmaceutical sciences, as well as serving the region and the nation through its environmental science and energy programs. The University provides access to its regional and rural communities through delivery of preeminent technical, undergraduate, graduate, professional, and interdisciplinary education. The University fosters a culture of diversity, and engages and impacts its communities through partnerships and services.
Current Vision

Idaho State University will be the university of choice for tomorrow’s leaders, creatively connecting ideas, communities, and opportunities.
Values

ISU did not publish a set of values during the last strategic planning period
Feedback Process & Timeline

• Faculty Senate, Deans’ Council, ASISU, Staff Council and Admin Council will receive the presentation Dec. 8-14

• MARCOM will send a survey sent out Dec. 14 to the campus to collect feedback: Open Dec. 14- Jan. 13

• Feedback will then be analyzed and updates will occur Jan 14-22
Planning Guidance: Essential Elements

Student Centered
- Student success at the center of every decision
- Quality living, learning, and growing experiences
- Outstanding citizens
- Contributing scholars
- Lifelong access
- Transformative learning
- Tailored to students needs
- Empathy
- Exceptional education
- Facilitate customized student success

Health and Human Experience
- Students ready to practice, adapt, evolve, and thrive
- We are aligned with the needs of our students’ future employers
- Drive economic vitality of our State and region
- Attracting Idaho’s future workforce
- Fostering homegrown talent
- Relevant education and skills

Career Readiness
- Students inspired and prepared to discover, innovate, and create
- Improve our society through enhanced knowledge and understanding
- Scholarship that elevates our brand and reputation
- Solve real-life problems
- Partnering with our local and regional stakeholders
- Expanding knowledge to impart to students
- Elevating our community and economy

Relevant Research
- Leadership in the Health Sciences
- Creating a responsible and educated citizenry
- Enhance the holistic wellness of our communities and people
- Science is foundational
- Grow, learn, and enact change
- We are a point of gravity for social, intellectual, cultural, educational opportunities
Qualities of a Good Mission Statement

- Explains “why” and “what” we do
- Is a short, concise statement (1 sentence)
- Present tense
- Uses concrete language
- Doesn’t include values
Proposed Mission

We connect students with **transformative** educational opportunities that improve the intellectual, cultural, and public health of our communities.

*The SPC would like assistance with the yellow highlighted word*
Qualities of a Good Vision Statement

• Aspirational - inspires change
• It has heart- it feels good
• Forward thinking
• Inspires hope for the future
• Future tense
• Excites the audience
Proposed Vision

ISU will ignite a passion for knowledge and discovery to create a better future for our students and the world.
Planning Guidance: Leveraging Values

Using values, we are building a culture where people feel:

- **Trust** - Respect, Integrity, Honesty
- **Compassion** - Caring, Friendship, Happiness, Empathy
- **Stability** - Security, Strength, Support, Peace
- **Hope** - Direction, Confidence, Guidance

Like the 4 pillars, these are the essential elements of the culture we want to create.
Qualities of Good Value Statements

• Values operationalize the mission and vision
• Limited to 4-6 values
• Are aspirational
• Articulates what the organization believes in, stands for, and considers acceptable behavior
• Short, concise definitions
• Avoids defining values with other values
Proposed Values

**Integrity**: honesty in our actions and words

**Community**: fostering connections

**Inclusivity**: building a culture of value and belonging for all

**Teamwork**: collaborating through compassion and kindness

**Shared Responsibility**: all contributing to our success

**Growth**: making lives better

*The SPC would like assistance with the yellow highlighted definition*
Questions?

Email additional questions to:

Strategic Planning Committee: isuplan@isu.edu

Link to feedback survey:
https://isu.co1.qualtrics.com/jfe/form/SV_8HUtwHZxfrMze8C