POLICIES AND PROCEDURES

Official University Flag

ISUPP 1500

POLICY INFORMATION
Policy Section: *Legal / Governance*
Policy Title: *Official University Flag*
Responsible Executive (RE): *Associate Vice President for Government and Community Relations*
Sponsoring Organization (SO): *Office of the President*
Effective Date: *TBA*
Revised: *New Policy*
Review: *December 2031*

I. INTRODUCTION

This policy formally establishes the one official University flag for Idaho State University for the purposes of Idaho Code § 67-2303A. It defines the flag's approved design and physical specifications across all University campuses and official events.

II. FLAG DESIGN AND SPECIFICATIONS

A. Scope. This policy applies to all Idaho State University academic units, administrative departments, athletics programs, student organizations, affiliated entities, and vendor partners.

B. Description. The official Idaho State University flag must adhere strictly to the visual and manufacturing parameters outlined below:

1. Field Color. Solid Bengal Orange (Pantone 165C).
2. Graphic Elements. All logos, symbols, and typography must appear in solid white.

a. Obverse (Front) Layout: Features the official interlocking "ISU" monogram “Spirit Mark” positioned on the left side, followed by the text "Idaho State" over "University" in the official University serif typeface positioned on the right.

b. Reverse (Back) Layout: Shows a direct mirror image of the front graphics, created via single-reverse dye penetration.

3. Standard Dimensions. Proportional ratio of 2:3, with a standard outdoor display size of four (4) feet tall by six (6) feet wide.

4. Construction and Material. Outdoor-grade, heavy-duty Nylon featuring single-reverse digital printing.

C. Prohibitions and Brand Protections.

1. Design Alterations. No additional text, secondary marks, departmental seals, or alterations to the Pantone 165 C color code or monogram typography are permitted.

2. Unauthorized Reproduction. Commercial reproduction, sale, or endorsement usage of the University flag by third parties without prior written authorization from the Office of Marketing and Communications is strictly prohibited.

3. Retire and Replacement. Flags that become faded, tattered, or worn must be decommissioned gracefully and replaced promptly with a compliant flag.

4. Purchasing and Procurement. All official University flags must be procured through vendors approved by the Office of Marketing and Communications to ensure exact color matching and specification compliance.

III. RELATED LAWS AND POLICIES

A. Idaho Code 67-2303A