Strategic Objective #2
Action Plan Presentation

IEAC Steering Committee
September 26, 2017
### 2. Goal: Strengthen Retention

**Objective:** Improve undergraduate student retention rates by 5% by 2022.

<table>
<thead>
<tr>
<th>Performance Measures</th>
<th>FY 2018</th>
<th>FY 2019</th>
<th>FY 2020</th>
<th>FY 2021</th>
<th>FY 2022</th>
<th>Benchmark</th>
<th>Benchmark Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.1</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
<td>5%</td>
<td>A 5% increase in fall-to-fall full-time, first-time bachelor degree-seeking student retention rate AYs 18-22.</td>
</tr>
<tr>
<td></td>
<td>70%</td>
<td>71%</td>
<td>72%</td>
<td>73%</td>
<td>74%</td>
<td>74%</td>
<td>74%</td>
</tr>
</tbody>
</table>

A 5% increase in fall-to-fall full-time, first-time bachelor degree-seeking student retention rate beginning from AY 16 (68%) retention numbers (SBOE benchmark -- 80%).
Action Plan #2.1: How do we do this

• Request concurrence to establish a Project Action Team to:
  • Review 1104’s curriculum and make recommendations to the Provost and IEAC Core Theme #2 Subcommittee Chair