Agenda
1. (Approval Required)- Distribution of the proposed strategic objectives- Darren B.- (1.5 hrs) (special guest- Stuart Summers)
2. (Approval Required)- Distribution methods for Strategic Planning comment period- Darren B.- (30 mins)

Documents for the Meeting:
1. Strategic Objectives (already provided November 15)
2. Marketing Plan (available at the meeting)

Items Requiring Follow-up/Action:
1. Distribution Proposal
Dr. Woodworth-Ney opened the meeting at 1:35 pm

**Distribution of the proposed strategic objectives-Darren B.**

Discussion took place about the strategic objectives and the decision was made to seek more information from the Strategic Planning Working Group and to send them out with the measures as part of the draft plan in January.

Distribution methods for Strategic Planning comment period-

Mr. Blagburn and Mr. Summers presented the Outreach Communications plan to the IEAC Steering Committee. Mr. Blagburn explained the Communications Methodology while Mr. Summers explained the level of coordination to develop the various products.

The motion passed to ask the strategic planning working group (SPWG) to provide additional information concerning the objectives but to move forward with the vision statement.

Dr. Woodworth-Ney closed the meeting at 3:00 pm