1. **Action (Operational) Plan Development:**

In March 2017, Idaho State University will submit its draft strategic plan to the State Board of Education. To implement the new strategic plan, the University will identify existing and establish new action (operational) plans that support achieving goals and objectives.

a. **Project Action Teams (PATs):**

To develop the action plans, each Intuitional Effectiveness and Assessment Council (IEAC) Core Theme Subcommittee Chair will establish Project Action Teams (PATs) to work under their direction. The Chairs will select members from their Core Theme Subcommittees, the Strategic Planning Working Group (SPWG) as well as subject matter experts from staff, faculty, student and the communities supporting ISU’s service regions.

(1) **Core Theme 2:**

Objective 1: Increase new degree-seeking students by 20% over the next five years. (MAR-MAY)

(MARCOM/Enrollment Management PAT already created)

Objective 2: Improve undergraduate student retention rates by 5% by 2022. (JUN-SEP)

(MARCOM/Enrollment Management PAT already created)

(2) **Core Theme 4:**

Objective 3: Over the next five years, advance ISU’s unique identity as Idaho’s only institution delivering technical certificates through graduate and professional degrees. (MAR-MAY)

(MARCOM/Enrollment Management PAT already created)

Objective 5: By 2022, ISU will establish (# TBD) new partnerships within its service regions to support the resolution of community-oriented, real-world concerns. (JUN-SEP)

(3) **AAAPR (Accreditation):**

Objective 4: Over the next three years, ISU will continue building relationships within the university, which is fundamental to the accomplishment of all other objectives. (JUN-SEP)

2. **Selecting Group Members.**

a. The Subcommittee Chairs will appoint a PAT leader to facilitate the development and implementation of each of the action plans created. Team leaders can be either faculty or staff members, with their only qualifications being (1) their ability to work
well within a team setting; (2) ability to meet timelines, and (3) their ability to commit the time necessary to complete the process and, most important, (4) their desire to implement the strategic plan to its fullest extent.

b. It is recommended that the Core Theme Chairs do not appoint more than 20 PAT members and have a good campus representation with a balance of staff and faculty.

3. **Proposed Timeline.**

   a. March 1, 2017 - Core Theme Subcommittee Chairs establish PATs
   b. March 1-May 5, 2017 - The MARCOM/EMMGMT PAT meets to develop proposed action plans and measures
   c. May 9, 2017 - The Core Theme 2 Subcommittee Chair presents the PAT’s action plans and measures to the IEAC Steering Committee for approval
   d. June 1-Sep 22, 2017 - The remaining PATs meet to develop proposed action plans and measures
   e. July 1, 2017 - Begin implementation of the strategic plan and approved OBJ 1 & 3 action plans
   f. September 26, 2017 - The Core Theme 4 and AAAPR Subcommittee Chairs present the PAT’s action plans and measures to the IEAC Steering Committee for approval
   g. February 2018 - Report the effectiveness of the strategic plan measures to the IEAC

4. **More Information.** Questions regarding this recommendation should be addressed to Darren Blagburn, IE Project Manager x1846 or blagdarr@isu.edu.