

Department Media and Social Media Policy

The Department of English and Philosophy makes use of both traditional media (e.g., email, posters in the department, announcements in publications such as the *Idaho State Journal*) and newer forms of social media (such as Facebook) that contain user-generated content. Through all of these media, the Department seeks to project a positive, professional image that encourages students and the community at large to learn about us and become involved in our public activities.

While the Professional Development and Publicity Committee does not seek to monitor every event or announcement in the Department that may affect our public image, faculty and students are encouraged to consult with a Committee member if they are unsure about the appropriateness of a Department-related statement. The question of appropriateness often arises in connection with social media such as Facebook.

The Department of English and Philosophy uses social media to publicize Department events, increase the visibility of our Department, and strengthen the Departmental community. The audience for social media includes prospective, current, and former graduate students; undergraduate majors, minors, and nonmajors; faculty; alumni; and members of our larger academic and social communities.

Because of the range of purposes and audiences involved in social media, individual postings may be tailored to address one or more particular audiences. Regardless of the particular audience, all postings should be appropriate to Departmental interests, professional in their presentation, and in accordance with College and University media policy. In addition, all faculty and staff are urged to be mindful of FERPA guidelines regarding confidentiality in both their Departmental and personal social media postings.

In the event that a posting to Departmental traditional or social media raises concerns about its appropriateness, the posting may be removed or otherwise responded to.

Adopted: April 8, 2014