

Idaho State University  
School of Rehabilitation and Communication Sciences  
Department of Communication Sciences and Disorders

Doctor of Audiology (AuD) Program  
Strategic Plan (2013-2018)

Audiology Program Core Values

- Communication
  - *...open and frequent communication among our faculty, with our students, within the department, and the Division of Health Sciences.*
- Collaboration
  - *... with our university, community, and our profession, in the areas of service, education, clinical services, and research.*
- Commitment
  - *...to excellence in academic, clinical, and professional education.*
- Dedication
  - *... drives our responsibilities whether assigned, implied, or toward fulfillment of our vision.*
- Discovery & Innovation
  - *... helps guide our thinking in the areas of education, service delivery, and research.*
- Professional Integrity
  - *... serves as the key behavior for every task that we undertake as professionals.*
- Growth and Stability
  - *... will ensure our continued presence in the university, community, and profession.*

Goals, objectives, and tasks

- **Goal 1: To continue to develop and refine our academic and clinical programs such that we remain competitive and sustainable.**
  - *Objective 1.1 - Develop and implement a comprehensive audiology clinic development plan that will include contingencies for fluctuations in clinic populations.*
    - Task 1.1.1 - Determine necessary clinic population availability necessary to maintain program.
    - Task 1.1.2 - The Audiology Clinic Business Plan should be reviewed quarterly and modify as needed.
    - Task 1.1.3 - Determine resources (space, staff, professional staff, equipment) necessary to meet the needs of the program.
    - Task 1.1.4- Continue to develop the audiology clinic business manager position. Write job description for the clinic business manager and differentiate between the clinical education manager.
  - *Objective 1.2 – Continuously review the AuD curriculum and evaluate the alignment with ASHA Audiology Standards as well as professional practice procedures.*
    - Task 1.2.1 – Review current Course Matrix: Continue ongoing monitoring of each course offered in the curriculum, determine if, and to what extent each standard is addressed.

- Task 1.2.2 – Determine if the AuD curriculum is providing students with the knowledge and skills necessary to enter the profession based on feedback from externship supervisors and input from current audiology faculty.
      - Develop skill assessment module (SAM) program
      - Knowledge Inventory Survey - Continuous monitoring and development
  - Objective 1.3
    - Develop ISU hearing services program
- *Objective 1.5 – Develop the clinical experience program (CEP) as it’s own integrated entity within the AuD degree program.*
  - Task 1.5.1 – Establish a regular meeting schedule to discuss CEP development.
  - Task 1.5.2– Establish a list of broad goals based on the needs of the clinical experience program (CEP).
  - Task 1.5.3 – Expand externship placement opportunities.
- *Objective 1.6 – Develop a technology/instrumentation plan through 2018 that will provide priority and funding guidance to replace or acquire research and clinical technology. A forum was added in Moodle to track equipment needs.*
- *Objective 1.7 – Create a repository of evidence and targeted instructional modules that consolidates information regarding cultural competence for students, faculty, and research.*
- *Objective 1.8 – Implement the Electronic Medical Records (EMR) program and successfully migrate current patient information.*

**Goal 2: To develop and maintain a coherent and accessible programmatic documentation infrastructure.**

- *Objective 2.1 Continually update the policy and procedure database for the Audiology Program.*
- *Objective 2.2 - Continue to update and revise the Audiology Program Manual located in Moodle.*
- *Objective 2.3 - Improve/reinvent student program of study tracking*
  - Task 2.3.1 – Research new program-of-study feature in the Typhon program and determine if it will meet the audiology program tracking needs.
- *Objective 2.4 - Develop a mechanism to stay in touch with our alumni*
  - Task 2.4.1 – Continue to work with alumni office regarding tracking and interacting with our alumni.
  - Task 2.4.2 – Keep social media presence accurate and up to date (administrative assistant help).
- *Objective 2.5 - Centralize our exit interview, employer, patient, and alumni survey data.*
  - Task 2.5.1 – Use Qualtrics (or similar) to host all electronic surveys. Develop a system to manually enter any paper-and-pencil surveys (e.g. patient survey).
  - Task 2.5.2 - Develop online survey tool for patient surveys.

**Goal 3: To create an environment that promotes interest in and facilitates clinical and scientific inquiry.**

- *Objective 3.1: Develop a process that will make research attractive and streamlined for both tenure and non tenure-track faculty.*
- *Objective 3.2: Collaborate on a list of research interests and tracks that could be further refined into an audiology “Research Plan”*
- *Objective 3.3: Revise a research plan for the program.*
- *Objective 3.4: Set goals for stages of research plan.*

**Goal 4: To share and learn from other health professions that will ultimately provide better and more efficient health care services.**

- o *Objective 4.1: Develop collaboration opportunities within school/division based on the outcome of Goal 3, objective 3.3.*
- o *Objective 4.2: Determine the feasibility of merging (on as as-desired basis) the capstone projects for the AuD and Doctor of Physical Therapy programs as means of providing the student(s) with cross-disciplinary collaboration.*
- o *Objective 4.3: Implement a School of Rehabilitation and Communication Sciences mini-research day.*
- o *Objective 4.4: Participate in Research Day and Intermountain Audiology Research Day.*

Updated 09/23/2015 based on faculty meeting 08/18/2015 review of strategic plan and ongoing planning in Audiology faculty meetings.

Reviewed again in March, 2016.

Reviewed again in December, 2016.