

# Communication Sciences and Disorders Department

## Mission Statement

*Approved Nov. 9, 2012*

The missions of the Department, which encompasses programs in Audiology, Sign Language Studies, Sign Language Interpreting, and Speech-Language Pathology, are to:

1. Educate clinicians and interpreters to serve children and adults with communicative disorders. Individuals are educated in an environment in which excellence is expected and provided by both faculty and students.
2. Contribute to the knowledge in our profession through cutting edge research and creative scholarly endeavors. Existing and new knowledge is continually integrated into the clinical, academic, and research education of our students.
3. Provide quality services to our local, regional, national, and international communities. The clinical education of our students includes a commitment to provide the best possible clinical services to our clients.

All activities of the department, academic teaching, clinical teaching, research, and public service, are provided in a manner consistent with the highest principles of ethical standards.

## Strategic Plan Goals for 2012 – 2017

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Goal 1: To assure continued viability and quality for department programs

- 1.a. Facilitate goals of the Audiology, Sign Language, and SLP programs
- 1.b. Maintain/obtain accreditation for all programs
  - 1.b.i. Maintain CAA accreditation for SLP and Audiology. This requires adjusting to revised standards and making annual reports
  - 1.b.ii. Apply for accreditation for Sign Language Interpreting program
- 1.c. Maintain and expand the diversity of revenue streams
  - 1.c.i. Develop outreach plan to increase contact with alumni
  - 1.c.ii. Develop plan to increase relationships with private sector and community resources
  - 1.c.iii. Maintain enrollment in online programs
- 1.d. Maintain equipment and acquire new technologies to support all department activities
  - 1.d.i. Develop prioritized list of needed equipment each year
  - 1.d.ii. Replace at least 20% of computers each year

- 1.e. Support new faculty for individual and department success
  - 1.e.i. Establish mentoring group for tenure-track faculty
  
- 1.f. Expand space to support all aspects of the mission of the department. Needs include faculty office space, clinic space, student work space including HIPAA compliant space for clinic reports, research space, and administrative office space.

Goal 2: To create an environment conducive to inquiry

- 2.a. Facilitate goals of the Audiology, Sign Language, and SLP programs
  
- 2.b. Secure appropriate resources for research
  - 2.b.i. Locate & Develop space for research labs
  - 2.b.ii. Preserve time dedicated to research, especially for tenure-track faculty
  
- 2.c. Increase research collaborations
  - 2.c.i. Increase student involvement in research
    - Develop or participate in new PhD programs which will bring Doctoral level students to our department
    - Develop undergrad research opportunities
    - Develop proposal for credit based research lab experience at undergrad and graduate levels
  - 2.c.ii. Develop brown bag seminars focused on research
  - 2.c.iii. Increase collaborations with professional community members
  - 2.c.iv. Establish a Department/Division data base of agencies willing to assist in recruiting subjects
  - 2.c.v. Establish a Department/Division data base of individuals willing to be contacted about participating as subjects in research projects
  - 2.c.vi. Establish a Departmental/Division Research Registry where faculty identify their research interests to be shared with other faculty and students

Goal 3: To continue commitment to excellence and innovation in education

- 3.a. Facilitate goals of the Audiology, Sign Language, and SLP programs
  
- 3.b. Continue and expand a continuum of interdisciplinary experiences for students
  - 3.b.i. Increase student social interactions within SRCS
  - 3.b.ii. Continue or expand the current IET class/clinic
  - 3.b.iii. Develop interdisciplinary PhD programs for Rehabilitation Sciences and for Neuroscience
  - 3.b.iv. Secure space appropriate to interdisciplinary clinical practice

- 3.c. Develop effective evaluation of teaching in addition to student course evaluations
  - 3.c.i. Develop peer evaluation system
  - 3.c.ii. Pilot test proposed peer evaluation system
  - 3.c.iii. Revise department policies to incorporate peer evaluation of teaching
- 3.d. Maintain and improve excellence of online offerings
  - 3.d.i. Participate in Quality Matters project
  - 3.d.ii. Expend benefits of Quality Matters to all department faculty involved in developing and delivering online courses
  - 3.d.iii. Support adjunct faculty in providing excellence of online offerings

Goal 4: To expand the CSED image, presence and influence locally and beyond

- 4.a. Facilitate goals of the Audiology, Sign Language, and SLP programs
- 4.b. Improve our effective participation in public events
  - 4.b.i. Purchase appropriate display items: Standing banners, table cloths, program name banners, photos for display
  - 4.b.ii. Purchase or develop information fliers & pamphlets with information for the public – especially information about adult issues
  - 4.b.iii. Develop brochures for information about our department and our programs
  - 4.b.iv. Purchase items that can be given away at public events
  - 4.b.v. Develop interactive displays or activities appropriate to public events
- 4.c. Improve Website management for continuous updating and maintenance
- 4.d. Expand outreach to high school and new undergraduates as recruiting high quality students to all our programs
- 4.e. Expand offerings to non-majors
  - 4.e.i. Implement General Education classes in ASL
  - 4.e.ii. Increase enrollment in introductory courses as elective credits

Goal 5: To expand Clinics

- 5.a. Facilitate goals of the Audiology, Sign Language, and SLP programs
- 5.b. Increase clinic revenue
- 5.c. Increase offering of specialty clinics
- 5.d. Increase participation in interdisciplinary clinics
- 5.e. Acquire space for clinical teaching and research

*Note: This plan will be reviewed and updated at least annually by all department faculty. The CSED Executive Committee will determine immediate priorities, set timelines, and monitor the adherence to this plan.*