



A Major Academic Plan (MAP) is one way to complete a degree in a set number of semesters. The *example* below is only one strategy. Actual plans for individual students will vary based on advisor recommendations and academic needs. Official Program Requirements including Major, General Education, Electives, and university requirements (see pg.2) are based on Catalog Year.

Course Subject and Title	Cr.	Min. Grade	*GE, UU or UM	**Sem. Offered	Prerequisite	Co-Requisite
Semester One						
BT 1111: Applied Business Principles	3	C-		F, S	Minimum score of 14 on ALEKS or equivalent	
BT 1116: Professional Leadership Development	1	S		F, S		
BT 1117: Successful Workplace Communications	3	C-		F, S		
BT 1130: Building Your Brand for Small Business	3	C-		F, S		
BT 1124: Computerized Accounting	3	C-		F, S		
BT 1135: Employees and HR Principles	3	C-		F, S		
Total	16					
Semester Two						
CMP 3302: Image Management	3			S		
CMP 3308: Groups and Communication	3			F, S		
OLP 4412 Organizational Development	3			D		
GE Objective 1: ENGL 1101 Writing and Rhetoric I	3	C-	GE	F, S, Su	ENGL 1101 or equivalent	
MKTG 2225: Introduction to Marketing	3			D		
Total	15					
Semester Three						
BT 2220: Introduction to Entrepreneurship	3			F		
OLP 4402: Designing Training	3			F, S, Su		
OLP 4444: Ethics and Diversity in the Workplace	3			F		
CMP 4422: Conflict Management	3			F		
MKTG 4405: Personal Selling and Sales Force Management	3			F, S		
GE Objective 2	3		GE			
Total	18					
Semester Four						
GE Objective 4	3		GE			
OLP 4404: Evaluating Training	3			F, S		
GE Objective 3	3		GE			
GE Objective 1: ENGL 1102 Writing and Rhetoric II	3	C-	GE			
GE Objective 9	3		GE			
Total	15					
Semester Five						
MKTG 4406: Business to Business Sales	3			F		
OLP 4403: Methods of Training	3			F, S		
OLP 4410: Principles of Change	3			D		
GE Objective 5	3		GE			
GE Objective 6: ECON 2202 Principles of Microeconomics	3		GE			
Total	15					
Semester Six						
MKTG 4407: Advanced Sales Strategies & Tactics	3			S		
GE Objective 4	3		GE			
GE Objective 5	4		GE			
GE Objective 6	3		GE			
GE Objective 7 or 8: FIN 1115 Personal Finance	3		GE			
Total	16					
*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major **See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.)						

20XX-20XX Major Requirements	CR	GENERAL EDUCATION OBJECTIVES Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9	36 cr. min
MAJOR REQUIREMENTS		1. Written English (6 cr. min)	3
BT 1111: Applied Business Principles	3	ENGL 1101	3
BT 1116: Professional Leadership Development	1	ENGL 1102	3
BT 1117: Successful Workplace Communications	3	2. Spoken English (3 cr. min)	3
BT 1124: Computerized Accounting	3	COMM 1101	3
BT 1130: Building Your Brand for Small Business	3	3. Mathematics (3 cr. min)	3
BT 1135: Employees and HR Principles	3	Student Choice	3
BT 2220: Introduction to Entrepreneurship	3	4. Humanities, Fine Arts, Foreign Lang. (2 courses; 2 categories; 6 cr. min)	
CMP 3302: Image Management	3	Student choice	3
CMP 3308: Groups and Communication	3	Student choice	3
CMP 4422: Conflict Management	3	5. Natural Sciences (2 lectures-different course prefixes, 1 lab; 7 cr. min)	
MKTG 2225: Introduction to Marketing	3	Student choice	4
MKTG 4405: Personal Selling and Sales Force Management	3	Student choice	3
MKTG 4406: Business to Business Sales	3	6. Behavioral and Social Science (2 courses-different prefixes; 6 cr. min)	
MKTG 4407: Advanced Sales Strategies & Tactics	3	ECON 2202	3
OLP 4402: Designing Training	3	Student choice	3
OLP 4403: Methods of Training	3	One Course from EITHER Objective 7 OR 8 (1course; 3 cr. min)	
OLP 4404: Evaluating Training	3	7. Critical Thinking	
OLP 4410: Principles of Change	3	8. Information Literacy	3
OLP 4412 Organizational Development	3	FIN 1115	
OLP 4444: Ethics and Diversity in the Workplace	3	9. Cultural Diversity (1 course; 3 cr. min)	
		General Education Elective to reach 36 cr. min. (if necessary)	3
		Total GE	37
		Undergraduate Catalog and GE Objectives by Catalog Year http://coursecat.isu.edu/undergraduate/programs/	
		MAP Credit Summary	CR
		Major	58
		General Education	37
		Upper Division Free Electives to reach 36 credits	36
		TOTAL	92
		Graduation Requirement Minimum Credit Checklist	Confirmed
		Minimum 36 cr. General Education Objectives (15 cr. AAS)	37
		Minimum 15 cr. Upper Division in Major (0 cr. Associate)	36
		Minimum 36 cr. Upper Division Overall (0 cr. Associate)	39
		Minimum of 90 credits	95