



A Major Academic Plan (MAP) is one way to complete a degree in a set number of semesters. The *example* below is only one strategy. Actual plans for individual students will vary based on advisor recommendations and academic needs. Official Program Requirements including Major, General Education, Electives, and university requirements (see pg.2) are based on Catalog Year.

Course Subject and Title	Cr.	Min. Grade	*GE, UU or UM	**Sem. Offered	Prerequisite	Co-Requisite
<b>Semester One</b>						
BT 1111: Applied Business Principles	3	C-		F, S	Minimum score of ALEKS 14 or equivalent	
BT 1116: Professional Leadership Development	1	C-		F, S		
BT 1117: Successful Workplace Communications	3	C-		F, S		
BT 1124: Computerized Accounting	3	C-		F, S		
BT 1130: Building Your Brand for Small Businesses	3	C-		F, S		
BT 1135: Employees and HR Principles	3	C-		F, S	BT 1111, 1117, or instructor permissions	BT 1111, 1117, or instructor permissions
<b>Total</b>	<b>16</b>					
<b>Semester Two</b>						
GE Objective 1: ENGL 1101 Writing and Rhetoric I	3	C-	GE	F, S, Su	Appropriate placement score	
CMP 3302: Image Management	3	D-	UM	S		
CMP 3308: Groups and Communication	3	D-	UM	F, S		
MKTG 2225: Introduction to Marketing	3	D-		D		
OLP 4412: Organizational Development	3	D-	UM	D		
<b>Total</b>	<b>15</b>					
<b>Semester Three</b>						
GE Objective 2: COMM 1101 Fundamentals of Oral Comm	3	D-	GE	F, S		
BT 2220: Introduction to Entrepreneurship	3	C-		F		
CMP 4422: Conflict Management	3	D-	UM	F		
MKTG 4405: Personal Selling and Sales Force Management	3	D-	UM	D		
OLP 4402: Designing Training	3	D-	UM	F, S, Su		
OLP 4444: Ethics and Diversity in the Workplace	3	D-	UM	F		
<b>Total</b>	<b>18</b>					
<b>Semester Four</b>						
GE Objective 1: ENGL 1102 Writing and Rhetoric II	3	C-	GE	F, S, Su	ENGL 1101/P or equivalent	
GE Objective 3: Any	3	D-	GE			
GE Objective 4: Any	3	D-	GE			
GE Objective 9: Any	3	D-	GE			
OLP 4404: Evaluating Training	3	D-	UM	F, S		
<b>Total</b>	<b>15</b>					
<b>Semester Five</b>						
GE Objective 5: Any	3	D-	GE			
GE Objective 6: ECON 2202 Principles of Microeconomics	3	D-	GE	F, S, Su		
MKTG 4406: Business to Business Sales	3	D-	UM	F, D		
OLP 4403: Methods of Training	3	D-	UM	F, S		
OLP 4410: Principles of Change	3	D-	UM	D		
<b>Total</b>	<b>15</b>					
<b>Semester Six</b>						
GE Objective 4: Any	3	D-	GE			
GE Objective 5: Any Approved Course and Lab	4	D-	GE			
GE Objective 6:	3	D-	GE			
GE Objective 8: FIN 1115 Personal Finance	3	D-	GE	F, S		
MKTG 4407: Advanced Sales Strategies & Tactics	3	D-	UM	F, D		
<b>Total</b>	<b>16</b>					
*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major						
**See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.)						

2026-2027 Major Requirements	CR	GENERAL EDUCATION OBJECTIVES Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9	36 cr. min
<b>MAJOR REQUIREMENTS</b>	<b>58</b>	1. Written English (6 cr. min) ENGL 1101	3
BT 1111: Applied Business Principles	3	ENGL 1102	3
BT 1116: Professional Leadership Development	1	2. Spoken English (3 cr. min) COMM 1101	3
BT 1117: Successful Workplace Communications	3	3. Mathematics (3 cr. min) Any	3
BT 1124: Computerized Accounting	3	4. Humanities, Fine Arts, Foreign Lang. (2 courses; 2 categories; 6 cr. min)	
BT 1130: Building Your Brand for Small Businesses	3	Any	3
BT 1135: Employees and HR Principles	3	Any from different category than previous	3
BT 2220: Introduction to Entrepreneurship	3	5. Natural Sciences (2 lectures-different course prefixes, 1 lab; 7 cr. min)	
CMP 3302: Image Management	3	Any and lab	4
CMP 3308: Groups and Communication	3	Any from different prefix than previous	3
CMP 4422: Conflict Management	3		
MKTG 2225: Introduction to Marketing	3	6. Behavioral and Social Science (2 courses-different prefixes; 6 cr. min)	
MKTG 4405: Personal Selling and Sales Force Management	3	ECON 2202: Principles of Microeconomics	3
MKTG 4406: Business to Business Sales	3	Any from different prefix than previous	3
MKTG 4407: Advanced Sales Strategies & Tactics	3	One Course from EITHER Objective 7 OR 8 (1course; 3 cr. min)	
OLP 4402: Designing Training	3	7. Critical Thinking	3
OLP 4403: Methods of Training	3	8. Information Literacy FIN 1115	3
OLP 4404: Evaluating Training	3	9. Cultural Diversity (1 course; 3 cr. min)	
OLP 4410: Principles of Change	3	Any	3
OLP 4412: Organizational Development	3	General Education Elective to reach 36 cr. min. (if necessary)	
OLP 4444: Ethics and Diversity in the Workplace	3		
		<b>Total GE</b>	<b>37</b>
		Undergraduate Catalog and GE Objectives by <a href="http://coursecat.isu.edu/undergraduate/programs/">Catalog Year</a> <a href="http://coursecat.isu.edu/undergraduate/programs/">http://coursecat.isu.edu/undergraduate/programs/</a>	
		<b>MAP Credit Summary</b>	<b>CR</b>
		Major	58
		General Education	37
		Upper Division Free Electives to reach 36 credits	0
		Free Electives to reach 90 credits	0
		<b>TOTAL</b>	<b>95</b>
		<b>Graduation Requirement Minimum Credit Checklist</b>	<b>Confirmed</b>
		Minimum 36 cr. General Education Objectives (15 cr. AAS)	<b>X</b>
		Minimum 15 cr. Upper Division in Major (0 cr. Associate)	<b>X</b>
		Minimum 36 cr. Upper Division Overall (0 cr. Associate)	<b>X</b>
		Minimum of 90 cr. Total	<b>X</b>
<b>Advising Notes</b>		<b>MAP Completion Status (for internal use only)</b>	
			<i>Date</i>
		CAA or COT:	TM 06/16/2026
		<b>Complete College American Momentum Year</b>	
		<b>Math and English course in first year-Specific GE MATH course identified</b>	
		<b>9 credits in the Major area in first year</b>	
		<b>15 credits each semester (or 30 in academic year)</b>	
		<b>Milestone courses</b>	