



## **MOUNTAIN PLAINS BUSINESS ASSOCIATION**

Presents the

61st Annual Global Mountain Plains Business Conference

October 21-23, 2021

Idaho State University | Pocatello, Idaho

### **ABOUT THE CONFERENCE**

The Mountain Plains Business Association (MPBA) holds an annual gathering of scholars and others interested in sharing research and discussing relevant and contemporary issues in all areas of business, including Management, Marketing, Finance, Economics, Accounting, Computer Information Systems, and other related areas. The conference has a long tradition, dating back many decades. The gathering is informal, and presentations include everything from manuscripts ready for journal submission to discussion-oriented abstracts as well as forums and round-table discussions. A high degree of collegiality exists, and many long-term friendships result from the interactions of conference participants. The conference is hosted on a university campus by a different institution each year.

### **SETTING**

Pocatello is located on I-1, approximately 150 miles from Salt Lake City International Airport. There are three daily flights into Pocatello Regional Airport from SLC. Idaho Falls Regional Airport is about 40 miles away with flights from Denver and Phoenix.

This unassuming mountain town is known as the “Gateway to the Northwest”. Pocatello and Chubbuck offer world-class outdoor recreation, countless dining options, amazing entertainment and hundreds of lodging options. Whether you’re passing through or planning to stay for a while, Pocatello and Chubbuck Idaho have a century-long tradition of welcoming visitors from everywhere.

All the information presented on this Call will also be on the **CONFERENCE WEB SITE** at <https://isu.edu/cob/resources/mountainplains/> For questions about the web site, contact Bob Houghton at [hougrobe@isu.edu](mailto:hougrobe@isu.edu). **CALL FOR PAPERS AND PROPOSALS**

You are invited to submit a paper or a proposal for a panel session or workshop exploring current business issues or in any of the tracks listed below. Papers may explore issues within a single discipline or broader issues involving several disciplines. Both empirical and theoretical/conceptual works are encouraged. Graduated students are also encouraged to submit papers. To be considered for the peer-reviewed Proceedings edition of the Mountain Plains Business Conference, papers must conform to the formal guidelines listed below.

## SUBMISSION INFORMATION

All preliminary and final papers should be submitted to [hougrobe@isu.edu](mailto:hougrobe@isu.edu)

Early Acceptance Submission Deadline: To help accommodate individuals who need to make travel plans or meet grant submission deadlines, there is an early acceptance submission date. Papers, abstracts, and proposals submitted by **August 1, 2021** will receive an early review. Authors will be notified by August 15, 2021 regarding acceptance.

Regular Submission Deadline: The regular submissions deadline for all papers and proposals for the conference is **October 1, 2021**. Authors who submit between August 2 and October 1, 2021 will be notified by October 10, 2021 regarding acceptance.

Final Deadline: To be considered for the peer-reviewed *Proceedings* edition of the Mountain Plains Business Conference, final corrected versions of all papers and registration by at least one author per paper must be submitted by **October 15, 2021**.

## FORMAT GUIDELINES

Papers must be prepared using Microsoft Word, in APA style, double-spaced, 12-25 pages including tables and references, using 12 pt. Times New Roman, with one inch margins on all sides. The first page of the paper should include the paper's title and authors' names and the intended track. The second page should include the title but not the authors' names, with the abstract beginning below the title. Save the paper with the paper's title as the file name. Do not include authors' names in the file name. All papers, abstracts, and proposals must be submitted electronically to [hougrobe@isu.edu](mailto:hougrobe@isu.edu). Submission implies that at least one author from your submission will review two papers and, if the paper or proposal is accepted, that at least one author will preregister, attend, and present at the conference.

## TRACKS

Accounting

Finance/Economics

Management

Marketing

Information Systems

Pedagogy- Cases & Best Lecture

Pedagogy- General

Multi-Discipline & Special Topics

## CONFERENCE CHAIR

Please address general conference questions to: Bob Houghton, Conference Chair, Associate Dean, College of Business, Idaho State University, Pocatello ID, 921 South 8<sup>th</sup> Ave, Pocatello ID 83209. [hougrobe@isu.edu](mailto:hougrobe@isu.edu)

## REGISTRATION, LODGING, CONFERENCE SCHEDULE

The [Holiday Inn Express](#) and [Fairfield Inn](#) in Pocatello are offering discounted rates for individuals attending the conference. Rates have been reduced from \$184 to \$139 per night. Please visit the hotel webpages to book your stay.

Please see the conference website at <https://isu.edu/cob/resources/mountainplains/> for update and the full schedule.

### **RECREATION INFORMATION**

Yellowstone National Park is a short 3 hour car trip away and is one of the nation's grandest national park. The Idaho State Natural History Museum is located on the ISU campus and offers a grand tour of the local nature of Idaho.