

Dr. Jeffrey N. Street

Idaho State University
Management
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Education

Ph D, University of Georgia, Athens, GA, 2007.

Major: Business Administration

Supporting Areas of Emphasis: Strategic Management, Operations Management

Dissertation Title: Selective Reduction of Activity Time Uncertainty to Reduce Risk of Unacceptable System Performance

MBA, University of Tennessee, Knoxville, TN, 1990.

Major: Business Administration

Supporting Areas of Emphasis: Entrepreneurship-New Venture Analysis, Management

Dissertation Title: Non-Thesis

BS, East Tennessee State University, Johnson City, TN, 1982.

Major: Engineering Technology

Supporting Areas of Emphasis: Mechanical Engineering

Dissertation Title: N/A

Academic and Professional Positions

Academic

Associate Professor, Idaho State University, College of Business, Management Department.
(March 11, 2011 - Present).

Assigned teaching responsibilities in the management department in operations management and strategic management.

Associate Dean, Idaho State University, College of Business. (May 16, 2011 - May 10, 2013).

Serving in administrative position focusing on student enrollment and donor development

Assistant Professor, Idaho State University, College of Business, Management Department.
(January 1, 2007 - March 11, 2011).

Teaching Business Policy/Strategic Management and Operations Management Courses.

Research in network analysis, knowledge work management, quality management.

Instructor, University of Georgia, Terry College of Business. (May 15, 2001 - May 5, 2006).

Undergraduate & Graduate MBA courses in Management

Professional

Director of Center for Entrepreneurship and Economic Development (CEED), Idaho State University, College of Business, CEED. (May 16, 2016 – January 9, 2026).

Non-paid Administrative Director of CEED (Stipend discontinued in 2018).

Interim Director, Bengal Solutions Consulting. (March 2015 - September 2015).

Served as Interim Director while searching for new director

Vice President of Product Development and Quality Control, Makita Corporation of America, Buford, GA. (March 21, 1991 - December 31, 2006).
Member of Top Management Team

Professional Memberships

Academy of Management: BPS and OM Divisions, National. (August 2004 - August 2009).

Western Academy of Management, Regional. (March 2009-Present).

University of Georgia Faculty of Engineering/Affiliate Member, Local. (August 2002 - December 2006).

External Connections and Partnerships

Corporate Endorsement

Eastern Idaho Development Corporation, Pocatello, Idaho. (May 16, 2016-January 9, 2026).
Under the umbrella of CEED, this organization is an affiliate member of a consortium operating in partnership toward economic development and entrepreneurship in the region.

Small Business Development Center 5, Pocatello, Idaho. (May 16, 2016-January 9, 2026).
Under the umbrella of CEED, this organization is an affiliate member of a consortium operating in partnership toward economic development and entrepreneurship in the region.

Small Business Development Center 6, Idaho Falls, Idaho. (May 16, 2016-January 9, 2026).
Under the umbrella of CEED, this organization is an affiliate member of a consortium operating in partnership toward economic development and entrepreneurship in the region.

Tech-Help, Pocatello, Idaho. (May 16, 2016-January 9, 2026).
Under the umbrella of CEED, this organization is an affiliate member of a consortium operating in partnership toward economic development and entrepreneurship in the region.

Field Trip

The Venture College at Boise State University, Boise, Idaho. (2019).
Multiple trips to Volunteer monthly during AY2019-2020 at The Venture College in Boise working on the statewide Idaho Entrepreneur Challenge for both college and high school levels.

European Innovation Academy, Cascais, Portugal. (July 2019).
Invited Faculty Mentor to gain three things from the program:
(1) The value of a program such as this as possible 'next step' activity for our top one or two students coming out of the Idaho Entrepreneur Challenge each year. (2) Training as a faculty mentor to help me prepare students for a program of this competitive level. (3) Development of my capabilities as a professor of entrepreneurship courses in our program.

Ketchum Works, Pocatello, Idaho. (October 3, 2018).
Visited Ketchum Works to assess facility as model for Squared Co-working Space.

Squared: The Pocatello Coworking Space, Pocatello, Idaho. (August 27, 2018).
Traveled to Boise with Bricks and More staff to tour Trailhead Basecamp and North facilities as model for Squared: The Pocatello Coworking Space

My World Discovery (Children's) Museum, Pocatello, Idaho. (April 2018).
Toured for the purpose of assessment two buildings as prospective locations for My World Discovery (Children's) Museum.

University of Utah Technology & Venture Commercialization Office, Salt Lake City, Utah. (July 2017).
In the words of host Beth Drees. "Jeff Street of Idaho State, who is spending some time at TVC over the summer as a visiting scholar, to learn about commercialization processes here at U of U. As part of his experience here, I thought it would be helpful for him to meet with several of our faculty entrepreneurs. I think your experience with Livewire would be of particular interest."

Trailhead Boise, Boise, Idaho. (March 31, 2017).
Meeting to discuss CEED partnership with Trailhead.

ON- Semiconductor, Pocatello, Idaho. (June 28, 2016).
Meeting to discuss CEED project TCID

Boise State University, College of Innovation and Design, Boise, Idaho. (June 20, 2016).
In support of CEED, this organization is an information source operating in partnership toward economic development and entrepreneurship in the SE Idaho region.

Gem State Angel Fund, LLC, Boise, Idaho. (June 20, 2016).
In support of CEED, this organization is an information source operating in partnership toward economic development and entrepreneurship in the SE Idaho region.

The Venture College at Boise State University, Boise, Idaho. (June 9, 2016).
In support of CEED, this organization is an information source operating in partnership toward economic development and entrepreneurship in the SE Idaho region.

University of Utah Technology and Venture Commercialization Office, Salt Lake City, Utah. (May 27, 2016).
Meeting to vet viability of CEED project (TCID) and prospects for patent application.

Boise State University, College of Innovation and Design, Boise, Idaho. (April 26, 2016).
In support of CEED, this organization is an information source operating in partnership toward economic development and entrepreneurship in the SE Idaho region.

ON- Semiconductor, Pocatello, Idaho. (April 25, 2016).
Met to discuss viability of U.S. Patent 0087336A1 and 0191674 on behalf of CEED.

Idaho Innovation Center, Idaho Falls, Idaho. (April 6, 2016).
In support of CEED, this organization is an information source operating in partnership toward economic development and entrepreneurship in the SE Idaho region.

TECenter-Treasure Valley, Nampa, Idaho. (April 5, 2016).
In support of CEED, this organization is an information source operating in partnership toward economic development and entrepreneurship in the SE Idaho region.

University of Utah Technology and Venture Commercialization Office, Salt Lake City, Utah. (March 28, 2016).
In support of CEED, this organization is an information source operating in partnership toward economic development and entrepreneurship in the SE Idaho region.

The Business Incubator Center-Grand Junction, Grand Junction, Colorado. (March 25, 2016).
In support of CEED, this organization is an information source operating in partnership toward economic development and entrepreneurship in the SE Idaho region.

Development Activities Attended

Inter Professional Faculty Development, "The Venture College at Boise State University," College of Innovation and Design, Boise State University, Idaho. (September 2019 – May 2024).
University Coach; Multiple trips monthly during AY2019-2020 to AY2023-2024 at The Venture College in Boise working on mentoring and coaching techniques for the statewide Idaho Entrepreneur Challenge for both college and high school levels.

Inter Professional Faculty Development, "European Innovation Academy," European Innovation Academy, Cascais, Portugal. (July 14, 2019 - August 2, 2019).
Invited Faculty Mentor to gain three things from the program:
(1) The value of a program such as this as possible 'next step' activity for our top one or two students coming out of the Idaho Entrepreneur Challenge each year. (2) Training as a faculty mentor to help me prepare students for a program of this competitive level. (3) Development of my capabilities as a professor of entrepreneurship courses in our program.

Inter Professional Faculty Development, "University of Utah Technology & Venture Commercialization Office," University of Utah Technology Venture Commercialization Office, Salt Lake City, Utah. (July 2017 - September 2017).
Visiting Scholar; In the words of host Beth Drees. "Jeff Street of Idaho State, who is spending some time at TVC over the summer as a visiting scholar, to learn about commercialization processes here at U of U. As part of his experience here, I thought it would be helpful for him to meet with several of our faculty entrepreneurs. I think your experience with Livewire would be of particular interest."

Workshop, "Harvey J. Brightman Teaching Tools Workshop," Boise State University College of Business and Economics, Boise, Idaho. (February 22, 2013). Teaching Tools Workshop

Learning Lunch, "Technology/Business Education Opportunities with China," ISU College of Business, Pocatello, ID. (April 18, 2011).
Demonstration of Starboard (similar to Sympodium). Discussion of Dean's trip to China and potential opportunities for CoB there.

Learning Lunch, "Case Writing from E-Center Projects," ISU College of Business, Pocatello, ID. (March 15, 2010).
Sam Peterson and Greg Murphy will be presenting on the projects the E-center staff and students are conducting and which might potentially make cases. Bill Stratton is going to talk about the case writing workshop that is happening this summer

Learning Lunch, "Research Mini-Colloquium," ISU College of Business, Pocatello, ID. (February 22, 2010). Muku Santhanakrishnan, Greg Murphey, and Sandra Speck (with Teri Peterson) will be presenting a brief introduction to their research interests. As per our College of Business' administrator's recommendation, we consider this our first research mini-colloquium. The primary purpose of this lunch is to communicate our research interests to our colleagues throughout the college. It is also possible that we might provide helpful comments, and potentially develop collaborations with each other.

Research/Writing Presentation, "American Society of Business and Behavioral Sciences Annual Meeting," American Society of Business and Behavioral Sciences, Las Vegas, Nevada. (February 18, 2010 - February 20, 2010).

Learning Lunch, "Google Email System," ISU College of Business, Pocatello, ID. (October 5, 2009).

Migration to the Google email system

Learning Lunch, "Education Abroad Opportunities for COB Students," ISU College of Business, Pocatello, ID. (April 20, 2009).

Susanne Forrest, the topic "Education Abroad Opportunities for COB Students".

Research/Writing Presentation, "Western Academy of Management Annual Meeting," Western Academy of Management, Midway, Utah. (March 19, 2009 - March 21, 2009).

Attended conference program.

Learning Lunch, "The Mechanics of On-Line Teaching," ISU College of Business, Pocatello, Idaho. (March 2, 2009).

Learning lunch titled "The Mechanics of On-Line Teaching" facilitated by Kregg Aytes on March 2nd, from 12:15pm to 1:30pm in room COB403

Learning Lunch, "Case Writing as an Intellectual Contribution," ISU College of Business, Pocatello, ID. (February 23, 2009).

Monday, February 23rd at 12: PM in room 403. Bill Stratton will orchestrate a panel discussion on "Case Study Research".

Research/Writing Presentation, "American Society of Business and Behavioral Sciences Annual Meeting," American Society of Business and Behavioral Sciences, Las Vegas, Nevada. (February 19, 2009 - February 21, 2009).

(February 19, 2009 - February 21, 2009).

Workshop, "The Flip... from Conference Presentation to Journal," ISU College of Business, Pocatello, ID. (October 22, 2008).

Research/Writing Presentation, "Academy of Management Annual Meeting," Academy of Management, Anaheim, CA. (August 2008).

Research/Writing Presentation, "Academy of Management Annual Meeting," Academy of Management, Atlanta, Georgia. (August 2006).

Research/Writing Presentation, "Southern Management Association Annual Meeting," Southern Management Association, Charleston, SC. (October 2005).

Research/Writing Presentation, "Academy of Management Annual Meeting," Academy of Management, New Orleans, LA. (August 2005).

TEACHING

Teaching Experience

Idaho State University

- BA 1110, The World of Business
 - Web Course, 3 credit hours
 - Business Admin
- HONS 3391, Honors Seminar
 - Web Supplemented, 1 credit hours
 - University Honors Prog
- MBA 6614, Operations Management
 - Classroom/Web Course, 3 credit hours
 - Master of Bus Admin
- MBA 6616, Business Policy
 - Web Course, 3 credit hours
 - Master of Bus Admin
- MBA 6629, Productivity Management
 - Classroom, 3 credit hours
 - Master of Bus Admin
- MBA 6692, Special Problems in Bus Admin
 - Other, 2 credit hours
 - Master of Bus Admin
- MBA 6699, Experimental Course
 - Web Supplemented, 3 credit hours
 - Master of Bus Admin
- MGT 1101/H, Introduction to Business
 - Classroom/Web, 3 credit hours
 - Management
- MGT 2210, Beg Entrepreneurship
 - Classroom, 3 credit hours
 - Management
- MGT 3329, Operations Production Mgt
 - Classroom/Web Course, 3 credit hours
 - Management
- MGT 4411/MKTG 4411/ACCT 4440, Small Bus Entrepreneurship Practicum
 - Classroom/Web, 3 credit hours
 - Management
- MGT 4412/MKTG 4412/ACCT 4440, Small Bus Entrepreneurship Practicum
 - Classroom 3 credit hours
 - Management
- MGT 4452, Procurement and Supply Chain Management
 - Web Course, 3 credit hours
 - Management
- MGT 4460, Strategic Management
 - Classroom/Web Course, 3 credit hours
 - Management
- MGT 4492, Special Problems in Management
 - Other, 2 credit hours
 - Management

Non-Credit Instruction

Coach for Idaho Entrepreneur Challenge 2024, Boise State University College of Innovation and Design, 2 participants, Professional, External to Idaho State University. (September 2023 - April 2024).

Entrepreneur challenge for student team

Coach for Idaho Entrepreneur Challenge 2023, Boise State University College of Innovation and Design, 3 participants, Professional, External to Idaho State University. (September 2022 - April 2023).

Entrepreneur challenge for student teams

Coach for Idaho Entrepreneur Challenge 2022, Boise State University College of Innovation and Design, 9 participants, Professional, External to Idaho State University. (September 2021 - April 2022).

Entrepreneur challenge for student teams

Coach for Idaho Entrepreneur Challenge 2021, Boise State University College of Innovation and Design, 8 participants, Professional, External to Idaho State University. (September 2020 - April 2021).

Entrepreneur challenge for student teams

Coach for Idaho Entrepreneur Challenge 2020, Boise State University College of Innovation and Design, 14 participants, Professional, External to Idaho State University. (September 2019 - April 2020).

Entrepreneur challenge for student teams

Coach for Idaho Entrepreneur Challenge 2019, Boise State University College of Innovation and Design, 12 participants, Professional, External to Idaho State University. (September 2018 - March 2019).

Entrepreneur challenge for student teams

Coach for Idaho Entrepreneur Challenge 2018, Boise State University College of Innovation and Design, 12 participants, Professional, External to Idaho State University. (September 2017 - March 2018).

Entrepreneur challenge for student teams

Coach for Idaho Entrepreneur Challenge 2017, Boise State University College of Innovation and Design, 18 participants, Professional, External to Idaho State University. (September 2016 - March 2017).

Entrepreneur challenge for student teams

Directed Student Learning

Graduate Service Learning Supervision, "Consult/Project with Bengal Solutions Consulting Clients," MBA. Completed. (May 2012 - August 2016).

Advised: Graduate Assistants [8]

Report deliverable for each client.

Awards and Honors

MBA "Teacher of the Year" Finalist, University of Georgia, Terry College of Business, Teaching. (May 5, 2005).

Finalist for Award

RESEARCH

Published Intellectual Contributions

Conference Proceedings

Conference Proceeding

Street, J. (2009). *Real Options Logic in R&D Project Management: An Illustration of Dynamic Capabilities* (1st ed., vol. 16). San Diego, CA: American Society of Business and Behavioral Sciences. Basic or Discovery Scholarship, Published, United States of America, International, Publicly Available, October 15, 2008, October 2008, February 2009, Peer-reviewed/Refereed

Other

Validation Studies

Consultant, Bengal Solutions, (aka) B. S. (2016). *Big Three Benchmark Analysis - Melaleuca, Varsity Contractors, and Premier Technologies*. Applied or Integration/Application Scholarship, Published, Local, May 6, 2016

Validation Studies

Consultant, B. S. (2016). *ISU GIS Laboratory - Recover*. Applied or Integration/Application Scholarship, Published, Local, April (2nd Quarter/Spring) 20, 2016

Validation Studies

Consultant, B. S. (2016). *TCID Market Opportunity Analysis*. Applied or Integration/Application Scholarship, Published, Local, April (2nd Quarter/Spring) 20, 2016

Validation Studies

Consultant, B. S. (2016). *ISU Foundation - Medical Office Building Valuation*. Applied or Integration/Application Scholarship, Published, Local, April (2nd Quarter/Spring) 2, 2016

Validation Studies

Consultant, B. S. (2016). *ISU College of Business - Feasibility Study for Twin Falls Degree*. Applied or Integration/Application Scholarship, Published, Local, February 4, 2016

Validation Studies

Consultant, B. S. (2016). *ISU Student Health Center - Service Cost Analysis*. Applied or Integration/Application Scholarship, Published, Local, January (1st Quarter/Winter) 18, 2016

Validation Studies

Consultant, B. S. (2015). *ISU College of Technology - Feasibility of Tech Cafe*. Applied or Integration/Application Scholarship, Published, December 9, 2015

Validation Studies

Consultant, B. S. (2015). *ISU Intellectual Property Foundation - Budget Template*. Applied or Integration/Application Scholarship, Published, Local, October (4th Quarter/Autumn) 20, 2015

Validation Studies

Consultant, B. S. (2015). *PMC Medical Office Building - Acquisition Due Diligence*. Applied or Integration/Application Scholarship, Published, Local, September 23, 2015

Validation Studies

Consultant, B. S. (2015). *REDI - Winning Over the Site Selector and the Company*. Applied or Integration/Application Scholarship, Published, Local, September 15, 2015

Validation Studies

Consultant, B. S. (2015). *Orion Eye Center - Time and Workflow Analysis*. Applied or Integration/Application Scholarship, Published, Local, August 2, 2015

Validation Studies

Consultant, B. S. (2015). *REDI - Understanding the Business Climate and Economy in Eastern Idaho from the Perspective of Local Leaders and Business Owners*. Applied or Integration/Application Scholarship, Published, Local, July (3rd Quarter/Summer) 19, 2015

Validation Studies

Consultant, B. S. (2015). *Behavioral Treatment Center - Employee Responsibility Assessment*. Applied or Integration/Application Scholarship, Published, Local, March 2, 2015

Validation Studies

Consultant, B. S. (2015). *Pawsitive Alliance - Social Media Best Practice Study*. Applied or Integration/Application Scholarship, Published, Local, February 24, 2015

Validation Studies

Consultant, B. S. (2014). *Hospice of Eastern Idaho - Hospice House, Palliative Care, and Community Relations*. Applied or Integration/Application Scholarship, Published, Local, December 19, 2014

Validation Studies

Consultant, B. S. (2014). *ISU Bengal Pharmacy - Marketing Assessment, Workflow Analysis/Drive-Through Feasibility*. Applied or Integration/Application Scholarship, Published, Local, December 19, 2014

Validation Studies

Consultant, B. S. (2014). *Bannock Development Corporation - Overview of Transportation and Logistics Capabilities of Bannock County*. Applied or Integration/Application Scholarship, Published, Local, December 16, 2014

Validation Studies

Consultant, B. S. (2014). *ISU College of Science and Engineering - Recruiting Methods and Strategy Study*. Applied or Integration/Application Scholarship, Published, Local, July (3rd Quarter/Summer) 26, 2014

Validation Studies

Consultant, B. S. (2014). *Meridian Bioskills Laboratory - Market Opportunity Analysis*. Applied or Integration/Application Scholarship, Published, Local, April (2nd Quarter/Spring) 15, 2014

Validation Studies

Consultant, B. S. (2014). *College of Nursing - Marketing Plan and Implementation for Rural CEU Program*. Applied or Integration/Application Scholarship, Published, Local, February 6, 2014

Validation Studies

Consultant, B. S. (2013). *Monsanto Company - Benchmark Analysis*. Applied or Integration/Application Scholarship, Published, Local, December 20, 2013

Validation Studies

Consultant, B. S. (2013). *Bear Lake County Development Office - Analysis of Community Infrastructure for Industry Expansion*. Applied or Integration/Application Scholarship, Published, Local, December 19, 2013

Validation Studies

Consultant, B. S. (2013). *ISU College of Business - Feasibility Study for Expanding Online Education*. Applied or Integration/Application Scholarship, Published, Local, October (4th Quarter/Autumn) 2013

Validation Studies

Consultant, B. S. (2013). *Idaho State University - Feasibility Study for Expanding Online Education*. Applied or Integration/Application Scholarship, Published, Local, September 28, 2013

Validation Studies

Consultant, B. S. (2013). *ISU College of Business - Feasibility Study for Master of Healthcare Administration Program*. Applied or Integration/Application Scholarship, Published, Local, April (2nd Quarter/Spring) 2013

Validation Studies

Consultant, B. S. (2013). *ISU Intellectual Property Foundation - 3-D Scanning-Fracturing/Hydraulic Lidar Study*. Applied or Integration/Application Scholarship, Published, Local, April (2nd Quarter/Spring) 2013

Validation Studies

Consultant, B. S. (2012). *Island Park Vacation Resort - Market Research and Strategic Plan*. Applied or Integration/Application Scholarship, Published, Local, December 12, 2012

Validation Studies

Consultant, B. S. (2012). *Pocatello Free Clinic - Strategic Plan and Marketing Plan*. Applied or Integration/Application Scholarship, Published, Local, December 4, 2012

Validation Studies

Consultant, B. S. (2012). *Stinker Stores, Inc.- Variance Proposal for Holmes Street Rebuild*. Applied or Integration/Application Scholarship, Published, Local, November 20, 2012

Validation Studies

Consultant, B. S. (2012). *Adams Inc.- Market Study for Grain Silo Development*. Applied or Integration/Application Scholarship, Published, Local, November 11, 2012

Validation Studies

Consultant, B. S. (2012). *ISU Integrative Neuroscience Program - Market and Feasibility Study*. Applied or Integration/Application Scholarship, Published, Local, October (4th Quarter/Autumn) 5, 2012

Validation Studies

Consultant, B. S. (2012). *Idaho State University - Economic Impact Study*. Applied or Integration/Application Scholarship, Published, Local, August 24, 2012

Validation Studies

Consultant, B. S. (2012). *SEICCA - Hoarding Research in Idaho*. Applied or Integration/Application Scholarship, Published, Local, April (2nd Quarter/Spring) 2012

Refereed Journal Articles

Journal Article, Academic Journal

Street, J., Santhanakrishnan, M. (2011). Real Options Logic in R&D Project Valuation: A useful tool for decision making through the lens of heuristics. *Journal of Strategy and Management*, 4(2), 155-171. Basic or Discovery Scholarship, Published, United Kingdom, 1755-425X, International, October 28, 2009, November 2010, April (2nd Quarter/Spring) 2011, Peer-reviewed/Refereed

Journal Article, Academic Journal

Street, J., Daniels, R. L. (2010). Reducing Risk of Unacceptable Project Performance: A Demonstration Case Analysis. *Cost Engineering*, 52(12), 10-19. Basic or Discovery Scholarship, Published, United States of America, 0167-6377, International, Publically Available, August 13, 2009, April 2010, December 2010, Peer-reviewed/Refereed

Journal Article, Academic Journal

Shannon, P., Krumweide, K., Street, J. (2010). Using Simulation to Explore Lean Manufacturing Implementation Strategies. *Journal of Management Education*, 34(2), 280-302. Teaching and Learning Scholarship, Published, United States, 1052-5629, International, Publically Available, July 2009, April (2nd Quarter/Spring) 2010, Peer-reviewed/Refereed

Journal Article, Academic Journal

Street, J. (2010). Best Practices: A Useful Proxy for Dynamic Capabilities through the Lens of Organizational Learning. *ASBBS E Journal*, 6(1), 141-145. Basic or Discovery Scholarship, Published, USA, 1557-5004, International, Publically Available, November 3, 2009, November 2009, March 2010, Peer-reviewed/Refereed

Journal Article, Academic Journal

Street, J. (2009). The Implications of the Cultural Values of Individualism and Collectivism in the formation of the Psychological Contract and Employee Commitment. *Journal of Behavioral and Applied Management*, 10(3), 433-448. Basic or Discovery Scholarship, Published, United States of America, 1930-0158, International, Publically Available, May 17, 2005, October 2008, May 2009, Peer-reviewed/Refereed

Presentations Given

Street, J., American Society of Business and Behavioral Sciences Annual Meeting, "Real Options Logic in Capacity Investment Decisions: A useful tool for decision making through the lens of heuristics," American Society of Business and Behavioral Sciences Annual Meeting, Las Vegas, NV, Academic, Basic or Discovery Scholarship. (February 26, 2011).
Investment decisions related to service and manufacturing capacity can be very complex. Variables such as time required to bring capacity on-stream, quantity of capacity to meet potential demand, and type of capacity to add complicate the issue. Strategically, understanding the effect of making decisions to acquire, defer, or forgo additional capacity such as property, plant, and equipment is important to understanding firm performance. Further, decision making involved in managing capacity and subsequent investment occurs under uncertainty and may involve distinctly quantitative investment analyses, such as net-present value, distinctly intuitive analyses, such as real options logic (involving subjective inputs), or some combination thereof. We attempt here to bring together two concepts of decision theory, heuristics and framing, and real options logic into one integrated view relative to a variety of decisions resulting from the management of capacity.

Street, J. (Presenter & Author), American Society of Business and Behavioral Sciences Annual Meeting, "Best Practices: A Useful Proxy for Dynamic Capabilities through the Lens of Organizational Learning," American Society of Business and Behavioral Sciences, Las Vegas, Nevada, Academic, published elsewhere, Basic or Discovery Scholarship. (February 18, 2010).

'Best practices' of leading and successful companies has been a topic of interest for businesspersons and scholars since the 1980s. However, in business, the use of a best practice by a firm as the foundation for a sustainable competitive advantage may be problematic and misguided. Any advantage gained by the firm from the development of a best practice may be short-lived due to competitors 'jumping on the bandwagon'. Perhaps of similar significance to researchers, the use of 'best practice' as a construct in scholarly research may also be problematic. Best practice has become a commonly used label for numerous organizational routines that have been considered constructs for the dynamic capabilities view of competitive advantage. However, a dynamic capability by its theoretical nature is ever changing and evolutionary, yet a best practice by its nature is codified, systematic and prescriptive in application. Hence, a best practice has been characterized as a misleading proxy for dynamic capabilities research. This paper attempts to revisit best practices as a useful construct for dynamic capabilities by viewing the construct value of best practice through the lens of organizational learning.

Street, J. (Presenter & Author), Western Academy of Management Annual Meeting, "Decision-Making in R&D Project Management: An Illustration of Dynamic Capabilities." Western Academy of Management, Midway, Utah, Academic, Basic or Discovery Scholarship. (March 19, 2009).

This study focuses on the decision-making in Research and Development as a dynamic capability of a firm and, more generally, a resource as defined by the resource-based view. The resource-based view of firm maintains that the tacit, complex, and experiential nature of some resources such as dynamic capabilities make the resource difficult to imitate thus leading to a competitive advantage. Creating, developing, and managing dynamic capabilities is of strategic importance to firms operating in a briskly changing business world. Here the complicated issue of managing the dynamic capability of research and development when making decisions for the acceptance or rejection of a new R&D project is analyzed. An integration of two distinct theories is presented as an explanation of the complexities of the phenomena. Decision theory and the dynamic capabilities view are brought together to explain the nature of the qualitative analysis undertaken during the non-routine decision-making activity of project selection.

Street, J. (Presenter & Author), American Society of Business and Behavioral Sciences Annual Meeting, "Real Options Logic in R&D Project Management: An Illustration of Dynamic Capabilities," American Society of Business and Behavioral Sciences, Las Vegas, Nevada, Academic, published in proceedings, Basic or Discovery Scholarship. (February 19, 2009).

This research focuses on Research and Development as a dynamic capability of the firm and, more generally, a resource defined by the resource-based view. The resource-based view maintains that the tacit, complex, and experiential nature of resources such as dynamic capabilities make them difficult to imitate, thus leading to a competitive advantage. Hence, creating, developing, and managing dynamic capabilities is of strategic importance to firms operating in a high-velocity marketplace. Here the complicated issue of managing the dynamic capability of R&D when making decisions for the acceptance or rejection of an R&D project is analyzed, and an integration of two distinct theories is presented as an explanation of the complexities of the phenomena. Real options theory and dynamic capabilities are brought together to explain the unique mechanics of the qualitative analysis undertaken during the non-routine 'fuzzy front-end' part of the R&D process.

In the context of R&D, decision making during the early phases of project conceptualization may involve quantitative and/or qualitative analysis, such as real options. Real options theory focuses attention on the value of holding flexible positions against the prospect of

changing and uncertain environments. In general, an option is the right to choose to take some action now or at a time in the future. In R&D management, real options is a heuristic for evaluating the results of past decisions and potential choices for the future to determine the trade-offs between committing resources to continue as-is, expand, contract, or discontinue commitments to an R&D project.

Street, J. (Presenter & Author), Academy of Management Annual Meeting, "Reducing Risk of Unacceptable Project Performance in NPD," Academy of Management, Anaheim, CA, Academic, Basic or Discovery Scholarship. (August 11, 2008).

One of the major problems in managing a new product development (NPD) project is the difficulty in accurately predicting the duration of project activities. Often only rough design information and preliminary product specifications are available at the early stages of project planning for NPD. Uncertainty concerning how much work must be performed to complete an activity and how productive assigned resources will be complicates the task of accurately estimating the expected time of activity duration. Minimizing the risk of unacceptable project performance (lost customers) is a major concern of decision makers in the NPD process. This research focuses on resource allocation in project environments with considerable activity time uncertainty, that is, new product development, and explores the implications of considering both the mean and variance of project duration in evaluating alternative approaches. We demonstrate that an objective of increasing the probability that a project completes by a target due date is a reasonable objective that requires the consideration of all activities in the project. In so doing, we demonstrate that resource allocation approaches considering both the mean and variance of activity time provide effective means for improving project performance and improvement approaches need not be confined exclusively to activities on the critical path.

Street, J. (Presenter & Author), Dissertation Final Defense, "Selective Reduction of Activity Time Uncertainty to Reduce Risk of Unacceptable System Performance," University of Georgia, Athens, Georgia, Academic, Basic or Discovery Scholarship. (December 13, 2007).

One of the major problems in managing a new product development (NPD) project is the difficulty in accurately predicting the duration of project activities. Often only rough design information and preliminary product specifications are available at the early stages of project planning for NPD. Uncertainty concerning how much work must be performed to complete an activity and how productive assigned resources will be complicates the task of accurately estimating the expected time of activity duration. Minimizing the risk of achieving unacceptably poor project performance (lost customers) is a concern of decision makers in the NPD process.

This research focuses on resource allocation approaches in project environments with activity time uncertainty, and explores the implications of considering both the mean and variance of project duration in evaluating alternative approaches. NPD projects illustrate many of the issues germane to this research. Project management traditionally concentrates on the generation of a schedule of activities that is feasible in terms of precedence relationships among activities, and a resource schedule that optimizes the desired objective, most often the expected time of the project as determined by the critical path. We define a measure of allocation effectiveness that represents the likelihood of achieving project duration no worse than a given target level. The probability that a project completes by given time T is an important objective that is (i) distinct from that considered in traditional PERT/CPM analysis, and (ii) relevant to real project managers, especially in NPD. To implement this new objective, all paths through the network must be considered, because a project completes by time T if and only if all of the paths through the network complete by time T .

Street, J. (Presenter & Author), Academy of Management Annual Meeting, "Supply Chain as a Complex Dynamic System: Cybernetic versus Chaotic," Academy of Management, Atlanta, GA, Academic, Basic or Discovery Scholarship. (August 2006).

Street, J. (Presenter & Author), Southern Management Association Annual Meeting, "Best Practices: A Misleading Proxy for Dynamic Capabilities," Southern Management Association, Charleston, SC, Academic, Basic or Discovery Scholarship. (October 2005).

Street, J. (Presenter & Author), Academy of Management Annual Meeting, "New Product Development and Industry Clockspeed: An Institutional Isomorphism Perspective," Academy of Management, New Orleans, LA, Academic, Basic or Discovery Scholarship. (August 2005).

Street, J. (Author Only), Institute for Behavioral and Applied Management, "The Implications of the Cultural Values of Individualism and Collectivism in the formation of the Psychological Contract and Employee Commitment," IBAM, Tempe, AZ, Academic, published elsewhere, Basic or Discovery Scholarship. (July 2005).

Demonstration

Brown, K. (Panelist), Street, J. (Panelist), Massoud, J. (Panelist), Western Academy of Management Annual Meeting, "Business Simulation in the Classroom: An Interactive Workshop," Western Academy of Management, La Jolla, CA, Conference, Academic, Teaching and Learning Scholarship. (March 23, 2012).

Oral Presentation

Afzal, H., Graduate (Presenter & Author), Street, J. (Author Only), ISU Graduate Research Symposium, "Supply Chain as a Complex Dynamic System: Cybernetic versus Chaotic," Idaho State University Graduate School, Pocatello, Idaho, Other, Local, Academic, Accepted, Applied or Integration/Application Scholarship. (April 1, 2017).

In today's global marketplace, the nature of the competitive environment for manufacturing has changed. Manufacturing strategy has evolved to a central focus of flexibility where reconfiguring the organization's supply chain is a required and regular event. Consequently, managers realize the importance of viewing the supply chain as a system and are spending increasing amounts of time and effort in attempts to predict and control the extended supplier system. The primary purpose of this paper is to examine the complexity of the supply chain from a systems perspective and discuss the managerial realities of control and goal direction. Firstly, to inform management of the realities associated with planning and directing elaborate supply chains of interconnected firms. Secondly, to extend the application of theory to supply chain phenomena by offering that systems theories such as cybernetics and chaos may explain the behavioral aspects of the integrated system. It is put forth that systems theory may be a complimentary explanation to transaction cost economics, a commonly applied theory in explaining the relational aspects of the interconnected firms in the supply chain.

Paper

Street, J. (Author Only), ASBBS 24th Annual Conference, "Real Options Logic in Angel Fund Investor Decisions: A Useful Tool for Decision Making Under Uncertainty," AMERICAN SOCIETY OF BUSINESS AND BEHAVIORAL SCIENCES, Las Vegas, NV, Conference, International, Academic, peer-reviewed/refereed, Accepted, Applied or Integration/Application Scholarship. (March 23, 2017).

The decision of an angel fund investor related to investment in innovation and entrepreneurial undertakings can be very complex. Variables such as the accuracy of information provided in

the entrepreneur's pitch, the time required to bring the invention or technology to market, etc., complicate the issue. Understanding the effect of making decisions to invest, defer, or forgo investment is important to understanding angel fund performance. Further, decision making involved in managing funded entrepreneurs and subsequent investment occurs under uncertainty and may involve distinctly quantitative investment analyses, such as net-present value, distinctly intuitive analyses, such as real options logic (involving subjective inputs), or some combination thereof. We attempt here to bring together two concepts of decision theory, heuristics and framing, and real options logic into one integrated view relative to a variety of decisions resulting from the investment analysis of angel fund investors.

Media Contributions

Internet

- ISU webpage. (December 19, 2019).
<https://www.isu.edu/news/2019-fall/six-isu-entrepreneurial-teams-take-home-cash-prizes-in-annual-us-bank-pitch-off.html>
- ISU webpage. (May 16, 2019).
<https://www.isu.edu/news/2019-spring/idaho-state-university-honors-class-raises-money-for-civic-project-to-co-brand-isu-and-old-town-pocatello.html>
- ISU webpage. (January 23, 2019).
<https://www.isu.edu/news/2018-fall/idaho-state-university-2019-womens-business-symposium-is-april-18.html>
- ISU webpage. (January 7, 2019).
<https://www.isu.edu/news/2018-fall/isu-college-of-businesss-ceed-program-and-us-bank-host-second-student-entrepreneur-pitch-offcontest.html>
- ISU webpage. (August 15, 2018).
<https://www.isu.edu/news/2018-fall/idaho-entrepreneurship-challenge-underway-on-isu-campus.html>
- ISU webpage. (March 23, 2018).
<https://www.isu.edu/news/2018-spring/idaho-state-universitystudents-win-big-at-the-idaho-entrepreneur-challenge.html>
- ISU webpage. (December 20, 2017).
<https://www.isu.edu/news/2017-fall/isu-college-of-business-announces-idaho-entrepreneurship-challenge-results.html>
- ISU webpage. (November 22, 2017).
<https://www.isu.edu/news/2017-fall/idaho-state-university-pitch-off-contest-for-new-business-ideas-on-dec-7-features-2000-first-prize-.html>
- ISU webpage. (October 17, 2017).
<https://www.isu.edu/news/2017-fall/idaho-entrepreneurship-challenge-underway-at-the-idaho-state-university-college-of-business.html>
- ISU webpage. (October 13, 2017).
<https://www.isu.edu/news/2017-fall/college-of-businesss-ceed-program-receives-100000-from-us-bank.html>

ISU webpage. (February 27, 2017).
<https://www.isu.edu/news/2017-spring/idaho-state-university-student-entrepreneurs-meet-the-challenge.html>

ISU webpage. (February 10, 2017).
<https://www.isu.edu/news/2017-spring/idaho-state-university-college-of-business-earns-highest-possible-rating-from-accreditors.html>

Newspaper

Idaho State Journal. (December 23, 2019).
https://www.idahostatejournal.com/business_journal/east_idaho/six-isu-entrepreneurial-teams-take-home-cash-prizes-in-annual/article_a69c00ad-2754-50f3-ab4e-268a8aa6ab85.html

Idaho State Journal. (July 27, 2019).
https://www.idahostatejournal.com/business_journal/east_idaho/building-a-better-pair-of-jeans-recent-isu-grads-are/article_9b09e716-1ac7-55c4-8a16-b0e2c4395928.html

Idaho State Journal. (May 20, 2019).
https://www.idahostatejournal.com/business_journal/education/isu-honors-class-raises-money-for-civic-project-to-co/article_0afa1c86-9ffa-5d4a-818e-3d99ce95cc40.html

Post Register Idaho Falls. (April 2, 2019).
https://www.postregister.com/news/local/three-isu-teams-place-in-the-idaho-entrepreneur-challenge/article_f54b6a55-3a2b-5585-aebe-d3c9d61b8fc8.html

Idaho State Journal. (February 27, 2019).
https://www.idahostatejournal.com/business_journal/east_idaho/giving-them-a-voice-isu-students-start-business-to-help/article_9969f626-0252-5523-b561-48cebf58f951.html

Idaho State Journal. (January 21, 2019).
https://www.idahostatejournal.com/business_journal/east_idaho/isu-college-of-business-succeed-program-u-s-bank/article_fdf47c95-037c-567b-923e-8b7d92817902.html

Idaho State Journal. (March 28, 2018).
https://www.idahostatejournal.com/news/local/isu-students-win-big-at-the-idaho-entrepreneurship-challenge/article_76d67940-64dd-5375-9a6a-47550d7022ff.html

Idaho State Journal. (March 26, 2018).
https://www.idahostatejournal.com/business_journal/education/isu-students-win-big-at-idaho-entrepreneurship-challenge/article_6d86143d-bde2-5c80-a4b5-3fd8c02febf3.html

Idaho State Journal. (March 24, 2018).
https://www.idahostatejournal.com/business_journal/pocatello-biz/isu-students-win-big-at-the-idaho-entrepreneur-challenge/article_5c0d8e56-2d27-5fe4-92d1-b9f544370d59.html

Idaho State Journal. (February 22, 2018).
https://www.idahostatejournal.com/members/pocatello-downtown-business-owners-association-hopes-to-help-old-town/article_fc4ae832-2b6e-510e-96fe-5cde8978dcf4.html

Idaho State Journal. (January 9, 2018).
https://www.idahostatejournal.com/business_journal/pocatello-biz/isu-students-prepare-for-idaho-entrepreneurship-challenge-with-pitch-off/article_63a7520e-3bd6-5e90-a277-1c7e132d5adb.html

Idaho State Journal. (December 19, 2017).

https://www.idahostatejournal.com/business_journal/education/isu-pitch-off-winners-announced/article_8514b5e8-afd5-56cb-9f2c-da303e325bb8.html

Idaho State Journal. (November 28, 2017).

https://www.idahostatejournal.com/business_journal/education/isu-pitch-off-contest-for-new-business-ideas-set-for/article_fbfebf43-8227-50b4-9d9d-3eab93d17210.html

Idaho State Journal. (October 13, 2017).

https://www.idahostatejournal.com/community/college-of-business-s-ceed-program-receives-from-u-s/article_2049c1b7-b446-520f-8fad-5788acdbd9d7.html

Idaho State Journal. (April 3, 2017).

https://www.idahostatejournal.com/community/isu-business-students-dominate-at-idaho-entrepreneur-challenge/article_65dd083b-57bf-5493-aaad-b5293ca49e3d.html

Idaho State Journal. (March 13, 2017).

https://www.idahostatejournal.com/members/competitive-business-isu-sends-teams-to-boise-for-idaho-entrepreneur/article_4705be1a-8136-5f47-b3e4-bc46562b7c14.html

Idaho State Journal. (May 8, 2016).

https://www.idahostatejournal.com/isuvoice/isu-on-right-track/article_9a4ba5d6-39f2-5d79-8795-8fad6125fcdc.html

Contracts, Grants and Sponsored Research

Grant

(Not Funded) Street, J. (Co-Principal), Cravens, D. (Co-Investigator), Callen, J. (Co-Principal), "DEVELOPING COLLABORATIVE PARTNERSHIPS FOR BUILDING RESEARCH AND SCHOLARSHIP Proposal: Civic Innovation & Research Network (CIRN)," Sponsored by ISU Office for Research, Idaho State University, \$49,734.00. (expsub: October 4, 2016, sub: October 4, 2016, start: August 2016, end: October 4, 2016).

The proposed CIRN would be the formalization of the interaction between stakeholder groups and relevant programs across ISU including the College of Arts and Letters, College of Business, College of Science and Engineering, College of Education, and the College of Technology. Over the last three years, nearly 30 local non-profits and governments have expressed interest and a need in working with ISU MPA students and faculty in helping to formulate problems, seek external funding, and create innovative solutions.

Awards and Honors

Highly Commended Paper Award Winner at the Literati Network Awards for Excellence 2012, Emerald Group Publishing Limited, Research. (April 24, 2012).

Article entitled "Real options logic in R&D Project Valuation: A useful tool for decision making through the lens of heuristics" published in Journal of Strategy and Management has been chosen as a Highly Commended Award Winner.

Best Paper in the Strategic Management Track, American Society of Business and Behavioral Sciences Annual Meeting, Research. (November 18, 2009).

Paper "Best Practices: A Useful Proxy for Dynamic Capabilities through the Lens of Organizational Learning," by Jeffrey N. Street, PhD, from Idaho State University was awarded "Best Paper" in the Strategic Management Track.

William H. Newman Award/Nominee for Best Paper, Academy of Management, Research. (April 10, 2008).

The Academy of Management awards the William. H Newman Award for outstanding papers based on a recent dissertation.

Each division or interest group program chair nominates one paper.

Research in Progress

Street, J. (2026). "The Implications of the Cultural Values of Individualism and Collectivism on the Propensity to be Entrepreneurial", On-Going, Scholarly.

Abstract

Findings from research conducted in a social republic capitalist mixed-market economy as compared to a democratic capitalist free-market economy.

Street, J. (2020). "Real Options Logic in Capacity Investment Decisions: A useful tool for decision making through the lens of heuristics", On-Going, Scholarly.

Abstract

Investment decisions related to service and manufacturing capacity can be very complex. Variables such as time required to bring capacity on-stream, quantity of capacity to meet potential demand, and type of capacity to add complicate the issue. Strategically, understanding the effect of making decisions to acquire, defer, or forgo additional capacity such as property, plant, and equipment is important to understanding firm performance. Further, decision making involved in managing capacity and subsequent investment occurs under uncertainty and may involve distinctly quantitative investment analyses, such as net-present value, distinctly intuitive analyses, such as real options logic (involving subjective inputs), or some combination thereof. We attempt here to bring together two concepts of decision theory, heuristics and framing, and real options logic into one integrated view relative to a variety of decisions resulting from the management of capacity. Submission to Journal of Strategy and Management targeted for 2017.

Street, J. (2017). "Supply Chain as a Cybernetic System", On-Going, Scholarly.

Abstract

In today's global marketplace, the nature of the competitive environment for manufacturing has changed. Manufacturing strategy has evolved to a central focus of flexibility where re-configuring the organization's supply chain is a required and regular event. Consequently, managers realize the importance of viewing the supply chain as a system and are spending increasing amounts of time and effort in attempts to predict and control the extended supplier system. The primary purpose of this paper is to examine the complexity of the supply chain from a systems perspective and discuss the managerial realities of control and goal direction. Firstly, to inform management of the realities associated with planning and directing elaborate supply chains of interconnected firms. Secondly, to extend the application of theory to supply chain phenomena by offering that systems theories such as cybernetics and chaos may explain the behavioral aspects of the integrated system. It is put forth that systems theory may be a complimentary explanation to transaction cost economics, a commonly applied theory in explaining the relational aspects of the interconnected firms in the supply chain.

SERVICE

Editorial and Review Activities

- Street, J., "An Exchange Theory of Relationships in Online Labor Markets", Academy of Management, Invited Manuscript Reviewer, International, 1, Papers, Appointed, Accepted, Academic. (February 2017 - February 20, 2017).
- Street, J., "The Battle for STEM Workers: Implications for Firm Strategy", Academy of Management, Invited Manuscript Reviewer, International, 1, Papers, Appointed, Accepted, Academic. (February 2017 - February 20, 2017).
- Street, J., "Transaction Costs, Economics, and Managing", Academy of Management, Invited Manuscript Reviewer, International, 1, Papers, Appointed, Accepted, Academic. (February 2017 - February 20, 2017).
- Street, J., "Environmental turbulence: impact on UK SMEs' manufacturing priorities", Management Research Review, Invited Manuscript Reviewer, International, 2, Papers, Appointed, Revising to Resubmit, Academic. (July 29, 2015).
- Street, J., "Do Students Appreciate the Motivating Potential of Work?", Mountain Plains Conference, Ad Hoc Reviewer, National, 1, Papers, Appointed, Accepted, Academic. (September 29, 2014).
- Street, J., "Measuring Satisfaction with Innovation Training: A Multicultural Test", Mountain Plains Conference, Ad Hoc Reviewer, National, 1, Papers, Appointed, Accepted, Academic. (September 29, 2014).
- Street, J., "WANTED: SKILLED LABOR. WHY DON'T BUSINESSES SEE COLLEGES AND UNIVERSITIES AS SOURCES OF SKILLED LABOR TRAINING?", Mountain Plains Conference, Ad Hoc Reviewer, National, 1, Papers, Appointed, Accepted, Academic. (September 29, 2014).
- Street, J., "A SOCIOTECHNICAL SYSTEMS MODEL OF OPERATIONAL PERFORMANCE IN A GLOBAL CONTEXT", Mountain Plains Conference, Ad Hoc Reviewer, National, 1, Papers, Appointed, Accepted, Academic. (September 22, 2014).
- Street, J., "THE DYNAMIC CAPABILITIES PERSPECTIVE: FROM FRAGMENTS TO META-THEORY", Management Research Review, Invited Manuscript Reviewer, International, 1, Papers, Appointed, Not Accepted, Academic. (July 10, 2014).
- Street, J., "Fragments in Strategy Research: A Dynamic Capabilities Perspective", Management Research Review, Invited Manuscript Reviewer, International, 2, Papers, Appointed, Accepted, Academic. (September 6, 2013 - February 26, 2014).
- Street, J., "Proposed Typologies of Banking Operations Strategy", Management Research Review, Invited Manuscript Reviewer, International, 2, Papers, Appointed, Revising to Resubmit, Academic. (June 23, 2011 - February 3, 2012).
- Street, J., "The Student as Customer, Supplier, Actor, Raw Material and End Product: A Systems Analysis of University Teaching and Learning Processes [JME Ms 2202]", Journal of Management Education, Invited Manuscript Reviewer, International, Papers, Appointed, Not Accepted, Academic. (January 5, 2012).

Street, J., Academy of Management, Ad Hoc Reviewer, International, Papers, Appointed, Academic. (March 2005 - March 2011).

Street, J., Western Academy of Management, Ad Hoc Reviewer, National, Papers, Appointed, Academic. (November 2008 - June 2010).

Street, J., "Using Simulation to Explore Lean Manufacturing", Journal of Management Education, Invited Manuscript Reviewer, International, Papers, Appointed, Accepted, Academic. (January 23, 2008 - August 11, 2009).

Street, J., "The Hang-over Effect in Information-Intensive Service Systems", Hawaii International Conference on System Sciences (HICSS), Invited Manuscript Reviewer, International, Papers, Appointed, Accepted, Academic. (July 13, 2009 - August 4, 2009).

Street, J., Institute of Behavioral and Applied Management (IBAM), Ad Hoc Reviewer, National, Papers, Appointed, Academic. (June 2005 - July 2009).

Street, J., "Effective Risk Management Outcomes: Exploring Effects of Innovation and Capital Structure", Journal of Strategy and Management, Invited Manuscript Reviewer, International, Papers, Appointed, Academic. (May 5, 2009 - June 12, 2009).

Street, J., "Teaching strategy through projects", Journal of Management Education, Invited Manuscript Reviewer, International, Papers, Appointed, Not Accepted, Academic. (April 3, 2008 - May 13, 2008).

General Service

College

Strategic Planning Committee-COB Organizational Framework, Committee Member, Member, approximately 16 hours spent per year, Volunteer, Local. (August 2019 - September 2019).
Workshop Participant for COB Organizational Framework Conducted by Darren T. Blagburn, Project Manager, Institutional Effectiveness/Academic Affairs

College of Business-Search Committee Student Services Advisor, Committee Member, Member, approximately 20 hours spent per year, Appointed, Local. (June 2019 - July 2019).
Committee Member

College of Business-Search Committee Director of Undergraduate Studies, Committee Member, Member, approximately 20 hours spent per year, Appointed, Local. (June 2018 - August 2018).
Committee member

College of Innovation and Design Boise State University-Idaho Entrepreneur Challenge, ISU Teams Coach, Other, approximately 100 hours spent per year, Appointed, National. (September 1, 2016 - March 31, 2017).
Organize participation in event by ISU students and coach organized teams through the competition

Bengal Solutions Consulting-Faculty Advisor, Other, approximately 416 hours spent per year, Appointed, Regional. (May 2012 - August 2016).
Faculty adviser for Graduate Assistants and staff assigned to Bengal Solutions Consulting

College of Business-Leadership Board, Regular Attendee to Annual Meetings, Other, approximately 20 hours spent per year, Appointed, Local. (May 2011 - August 2016).
Attend to the business of the Leadership Board as directed by the Dean

College of Business-Enrollment (Student Recruitment) Committee, Committee Member, Member, approximately 640 hours spent per year, Appointed, Regional. (May 2010 - May 2016).
Facilitator of effort by faculty and staff focusing on recruitment and retention of students.
Operating as mentor of primary student recruiter for the college.

MBA Orals Committee, Prepare/Grade Certification Exams, Other, approximately 4 hours spent per year, Appointed, Local. (April 22, 2016).
Participate in MBA Oral Presentations

College of Business-Search Committee Director of Undergraduate Studies, Committee Member, Member, approximately 20 hours spent per year, Appointed. (August 17, 2015 - September 30, 2015).

Strategic Planning (Team), Facilitator of Plan Review, Other, approximately 20 hours spent per year, Appointed, Local. (August 30, 2011 - September 11, 2015).
Facilitator of changes to strategic plan document

College of Business Search-Committee Director of Bengal Solutions, Committee Chair, Chair, approximately 50 hours spent per year, Appointed. (June 12, 2015 - August 13, 2015).

College of Business-Executive Committee (Deans and Chairs), Committee Member, Member, approximately 160 hours spent per year, Appointed, Local. (May 16, 2011 - May 10, 2013).
Serve on Executive Committee of College.

MBA I Task Force, Committee Member, Member, approximately 4 hours spent per year, Appointed, Local. (August 28, 2009 - May 10, 2013).
Committee for online delivery/streamlining the MBA I classes.

College of Business-Development (Fundraising) Committee, Committee Chair, Other, approximately 160 hours spent per year, Appointed, National. (May 2011 - December 2012).
Faculty coordinator of donor development for capital campaigns and endowment

MBA Program Orals Case Selection Committee, Prepare/Grade Certification Exams, Member, approximately 5 hours spent per year, Appointed, Local. (November 2010 - April 2011).
Assist with selection of case for Fall 2010 oral exam.

New Freshman Registration, Student Placement, Other, approximately 2 hours spent per year, Appointed, Local. (April 12, 2011 - April 14, 2011).
Helped with new freshman registration for business students

Faculty Mentor, Mentor for New Faculty Member Larry Carter, Other, approximately 4 hours spent per year, Appointed, Local. (August 6, 2009 - October 2010).
Serving as mentor for Larry Carter

MBA Program, Student Recruiter, Other, approximately 8 hours spent per year, Appointed, Local. (October 14, 2010).
Attended Graduate Fair at BYU-Idaho as a faculty representative for ISU College of Business.

MBA Program Orals Case Selection Committee, Prepare/Grade Certification Exams, Member, approximately 10 hours spent per year, Appointed, Local. (February 17, 2010 - April 23, 2010).
Assist with selection of case for Spring 2010 oral exam and serve as second member of team evaluating degree candidates.

Executive-in-Residence Program, Interaction with Industry, Other, approximately 5 hours spent per year, Appointed, Local. (February 1, 2009 - February 3, 2009).
Hosted "Executive in Residence" during class meetings and attended dinner with Executive.

MBA Program Orals Case Selection Committee, Prepare/Grade Certification Exams, Member, approximately 6 hours spent per year, Appointed, Local. (October 2007 - March 2008).
Select case for MBA oral exam

Idaho Business Leader of the Year (IBLOY), Interaction with Industry, Other, approximately 4 hours spent per year, Appointed, Local. (February 27, 2008).
Hosted "Executive in Residence" during class meeting and attended IBLOY banquet

Department

Promotion and Tenure Committee for Dr. Tyler Burch, Department of Management, College of Business, Committee Member, Member, approximately 6 hours spent per year, Appointed, Local. (December 3, 2019 - December 6, 2019).
Committee member

Search Committee-Organizational Behavior Position, Committee Member, Member, approximately 20 hours spent per year, Appointed, Local. (February 13, 2015 - April 28, 2015).

Management 474/574, Interviewee, approximately 2 hours spent per year, Appointed, Local. (February 2014).
Interviewee for students as part of coursework

Management 460 Course Coordinator, Other, approximately 4 hours spent per year, Appointed, Local. (August 2008 - May 10, 2013).
Core Course Coordinator for MGT460

Management 474/574, Interviewee, approximately 3 hours spent per year, Appointed, Local. (February 11, 2010).
Interviewee for students as part of coursework

BA200 Student Advising Fair, Management Department Representative, Other, approximately 2 hours spent per year, Appointed, Local. (March 18, 2009).
Advised students on Illustrative Schedule for 4 Year Program in Management, Operations Management Emphasis, Management/Marketing Double Major, etc.

Management 474/574, Interviewee, Other, approximately 2 hours spent per year, Appointed, Local. (February 16, 2009).
Interviewee for students as part of coursework

BA200 Student Advising Fair, Management Department Representative, Other, approximately 3 hours spent per year, Appointed, Local. (October 27, 2008 - October 28, 2008).
Advised students on Illustrative Schedule for 4 Year Program in Management, Operations Management Emphasis, Management/Marketing Double Major, etc.

Management 474/574, Interviewee, Other, approximately 2 hours spent per year, Appointed, Local. (February 13, 2008).
Interviewee for students as part of coursework

Search Committee-Strategic Management Position, Committee Member, Member, approximately 20 hours spent per year, Appointed, Local. (September 2007 - November 2007).

Professional

University of Utah-The Utah Entrepreneurship Challenge, Judging Panel, Other, approximately 12 hours spent per year, Appointed, Regional. (February 23, 2017 - March 2, 2017).
Preliminary round judge where high school students submit written executive summaries describing their business ideas for pitch contest.

Boise State University-Innovation Challenge, Judging Panel, Other, approximately 8 hours spent per year, Appointed, Regional. (October 28, 2016 - October 29, 2016).
Judge student teams during business plan pitch contest

Academy of Management/OM Division, Conference Session Chair, Other, approximately 7 hours spent per year, Appointed, International. (August 6, 2010 - August 10, 2010).
Serving as session chair for Operations Management division of AOM during annual meeting

Academy of Management/OM Division, Conference Session Chair, Other, approximately 5 hours spent per year, Appointed, International. (August 11, 2008).
Served as session chair for Operations Management division of AOM during annual meeting

Public/Community-Critical Incident Research Papers (unpublished under Client NDA)

Small Business Development Center Region 5- US Mushroom Growing Industry Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2025 - May 2025).
Faculty mentor for student team

Small Business Development Center Region 6- Tiny 3D Temples Market Analysis, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2025 - May 2025).
Faculty mentor for student team

Small Business Development Center Region 6- Thor's Chocolates LLC Market Opportunity Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2025 - May 2025).
Faculty mentor for student team

Small Business Development Center Region 6- Techten Integrations Market Expansion Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2025 - May 2025).
Faculty mentor for student team

Small Business Development Center Region 5- Sober Living House Feasibility Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2025 - May 2025).
Faculty mentor for student team

Small Business Development Center Region 5- Saari Trampoline Park Market Feasibility Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2025 - May 2025).
Faculty mentor for student team

Small Business Development Center Region 6- Right Altitude LLC Marketing Plan, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2025 - May 2025).
Faculty mentor for student team

Small Business Development Center Region 5- 1 Hour Auto Social Media Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2025 - May 2025).
Faculty mentor for student team

Small Business Development Center Region 5- On Point Performance, LLC Market Feasibility Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2025 - May 2025).
Faculty mentor for student team

Small Business Development Center Region 6- Idaho Technology Council Foundation, Inc. Marketing Plan, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2025 - May 2025).
Faculty mentor for student team

Small Business Development Center Region 5- Idaho Potato Museum Director's Manual Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2025 - May 2025).
Faculty mentor for student team

Small Business Development Center Region 5- Blanchard Adjustable Air Mattress Manufacturing Feasibility Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2025 - May 2025).
Faculty mentor for student team

Small Business Development Center Region 5- The Future of AI in Marketing for Small Businesses: SEO, AEO, and Zero-Click Search Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2025 - May 2025).
Faculty mentor for student team

Small Business Development Center Region 5- Northgate Pet Boarding Feasibility Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2024 - May 2024).
Faculty mentor for student team

Small Business Development Center Region 5- Goody's Deli Marketing Analysis Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2024 - May 2024).
Faculty mentor for student team

Bengal Solutions- GAMEPICK Market Feasibility Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2024 - May 2024).
Faculty mentor for student team

Small Business Development Center Region 5- Surefire Fire Starter Bundle Market Feasibility Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer,

International. (January 2024 - May 2024).
Faculty mentor for student team

Small Business Development Center Region 5- Crazy Cow Farm Adventure Market Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2024 - May 2024).
Faculty mentor for student team

Small Business Development Center Region 5- Grounded: A Plant Based Podcast Feasibility Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2024 - May 2024).
Faculty mentor for student team

Small Business Development Center Region 5- Extremiheat Wearable Wristband Market Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2024 - May 2024).
Faculty mentor for student team

Small Business Development Center Region 5- Flagging Service Company Feasibility Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2024 - May 2024).
Faculty mentor for student team

Bengal Solutions/Small Business Development Center Region 5- Baby Bears Club Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2024 - May 2024).
Faculty mentor for student team

Small Business Development Center Region 5- Cidery in Pocatello Feasibility Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2024 - May 2024).
Faculty mentor for student team

Small Business Development Center Region 5- Tyhee Storage LLC Market Feasibility, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2023 - May 2023).
Faculty mentor for student team

Small Business Development Center Region 5- Pole Dancing Fitness Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2023 - May 2023).
Faculty mentor for student team

Small Business Development Center Region 5- Happy to Help Elder Care, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2023 - May 2023).
Faculty mentor for student team

Small Business Development Center Region 5- Brio Bowls Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2023 - May 2023).
Faculty mentor for student team

Small Business Development Center Region 6- The Makerspace Market Feasibility, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2023

- May 2023).
Faculty mentor for student team

Small Business Development Center Region 6- Urban Gardening Market Feasibility, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2023 - May 2023).
Faculty mentor for student team

Small Business Development Center Region 5- Hares and Hatters Bookshop Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2022 - May 2022).
Faculty mentor for student team

Small Business Development Center Region 5- QKonnekt App Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2022 - May 2022).
Faculty mentor for student team

Small Business Development Center Region 6- Idaho Canvas Products Market Feasibility, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2022 - May 2022).
Faculty mentor for student team

Small Business Development Center Region 5- SpinDr Sports Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2022 - May 2022).
Faculty mentor for student team

Small Business Development Center Region 6- Matraex Software Development Company, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2022 - May 2022).
Faculty mentor for student team

Small Business Development Center Region 5- Cryo T Shock Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2022- May 2022).
Faculty mentor for student team

Small Business Development Center Region 6- East Idaho Aquarium Feasibility, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2022 - May 2022).
Faculty mentor for student team

Small Business Development Center Region 5-, Mighty Microgreens, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2021 - May 2021).
Faculty mentor for student team

Small Business Development Center Region 6-, MakerSpace Market Feasibility, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2021- May 2021).
Faculty mentor for student team

Small Business Development Center Region 5-, Geneo no-battery flashlight, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2021 - May 2020).
Faculty mentor for student team

Small Business Development Center Region 5- HIPPIITY CHICKITY Market Feasibility, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2021 - May 2021).

Faculty mentor for student team

Small Business Development Center Region 5- Cottonwood Junction Social Media, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2021 - May 2021).

Faculty mentor for student team

Small Business Development Center Region 6-, The Davis Company Multi-Plug, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2021 - May 2021).

Faculty mentor for student team

Small Business Development Center Region 5-B&C Photobooth, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2021 - May 2021).

Faculty mentor for student team

Small Business Development Center Region 6-Brush Towel “A Clean Shot Every time” Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2021 - May 2021).

Faculty mentor for student team

Small Business Development Center Region 5-Do It Clean Benchmark Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, International. (January 2020 - May 2020).

Faculty mentor for student team

Small Business Development Center Region 6-LaMichoacana Ice Cream Palace Market Feasibility, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2020 - May 2020).

Faculty mentor for student team

Small Business Development Center Region 6-Lyle Amado Barber Shop Digital Marketing Campaign, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2020 - May 2020).

Faculty mentor for student team

Small Business Development Center Region 5-Coin Stash Market Feasibility, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Local. (January 2020 - May 2020).

Faculty mentor for student team

Small Business Development Center Region 5-Pocatello Physical Therapy Marketing Analysis, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Local. (January 2020 - May 2020).

Faculty mentor for student team

Small Business Development Center Region 6-Property & Fire Adjusters Market Positioning Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional.

(January 2020 - May 2020).
Idaho Falls

Small Business Development Center Region 6-Rexburg Idaho Vacation Retreat Market Opportunity, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2020 - May 2020).
Faculty mentor for student team

Small Business Development Center Region 6-SlyDysk Market Feasibility Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2020 - May 2020).
Faculty mentor for student team

Small Business Development Center Region 5-Star Quality (Dance Club) Feasibility Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Local. (January 2020 - May 2020).
Faculty mentor for student team

Small Business Development Center Region 5-The Mighty Microgreen Market Analysis, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Local. (January 2020 - May 2020).
Faculty mentor for student team

Small Business Development Center Region 6-A Pro Appliance Competitor Analysis and MOA, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2019 - May 2019).
Faculty mentor for student team

Small Business Development Center Region 6-Avant Garde Carpet Cleaning LLC Competitor Analysis, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2019 - May 2019).
Faculty mentor for student team

Small Business Development Center Region 5-Blue Welsh Family Farm Product Development Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2019 - May 2019).
Faculty mentor for student team

Small Business Development Center Region 6-FreeArenas.com Revenue Analysis, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2019 - May 2019).
Faculty mentor for student team

Small Business Development Center Region 6-Fry Right Market Feasibility Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2019 - May 2019).
Faculty mentor for student team

Small Business Development Center Region 5-Hall Grocery App Market Opportunity Analysis, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Local. (January 2019 - May 2019).
Faculty mentor for student team

Small Business Development Center Region 5-Himalayan Flavors Restaurant Branding Campaign, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Local.

(January 2019 - May 2019).
Faculty mentor for student team

Small Business Development Center Region 6-OH Drywall, Inc Market Feasibility Study, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2019 - May 2019).
Faculty mentor for student team

Small Business Development Center Region 5-Trainer Vine Market Beta Test, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Local. (January 2019 - May 2019).
Faculty mentor for student team

Small Business Development Center Region 6-Advanced Ceramic Fibers, LLC (ACF) Industry Analysis, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2018 - May 2018).
Faculty mentor for student team

Small Business Development Center Region 6-Citius Composites / Initial Ascent Sales Strategy, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2018 - May 2018).
Faculty mentor for student teams

Small Business Development Center-Epimoni App Market Feasibility and Beta Test, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2018 - May 2018).
Faculty mentor for student team

Small Business Development Center-Hibernate Storage Market Feasibility and Beta Test, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Local. (January 2018 - May 2018).
Faculty mentor for student team

Small Business Development Center Region 6-Highland West Energy Market Feasibility Analysis, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2018 - May 2018).
Faculty mentor for student team

Small Business Development Center Region 5-IHT Corporation Industry Research, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Regional. (January 2018 - May 2018).
Faculty mentor for student team

Small Business Development Center Region 5-OneApp LLC Market Feasibility and Beta Test, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Local. (January 2018 - May 2018).
Faculty mentor for student team

Small Business Development Center Region 5-Total Rehab Product Market Opportunity Analysis, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Local. (January 2018 - May 2018).
Faculty mentor for student team

Small Business Development Center Region 5-Vkliq App Beta Testing, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Local. (January 2018 - May 2018).
Faculty mentor for student team

Small Business Development Center Region 6-Wealth Elevated Financial Advisory Services
MOA, Faculty Mentoring, Other, approximately 5 hours spent per year, Volunteer, Local.
(January 2018 - May 2018).
Faculty mentor for student team

CEED - ON Semiconductor, Interaction with Industry, approximately 20 hours spent per year,
Appointed, Local. (May 5, 2016).
On behalf of CEED, coordinated a focus group event using Bengal Solutions GAs to practice
the presentation of patent holder with aim to disseminate his contribution in scholarly
research.

Bengal Solutions-Rural Nurse Education (College of Nursing), Faculty Mentoring, Other,
approximately 60 hours spent per year, Appointed, Local. (April 2013 - February 2014).
Project mentor for student team

Bengal Solutions-Stinker Stores, LLC, Faculty Mentoring, Other, approximately 30 hours spent
per year, Appointed, Regional. (August 2012 - August 2013).
Project mentor for student team

Bengal Solutions-Island Park Vacation Resort, Faculty Mentoring, Other, approximately 50 hours
spent per year, Appointed, Local. (October 2012 - April 2013).
Project mentor for student team

Bengal Solutions-Falls River Medical Clinic, Faculty Mentoring, Other, approximately 20 hours
spent per year, Appointed, Local. (January 2013 - March 2013).
Project mentor for student team

Bengal Solutions-Adams, Inc., Faculty Mentoring, Other, approximately 15 hours spent per year,
Appointed, Local. (July 2012 - December 2012).
Project mentor for student team

University

US Bank Pitch-Off Contest for Student Entrepreneurship-Center for Entrepreneurship and
Economic Development, Campus Event Organizer, Other, approximately 60 hours spent per
year, Volunteer, Local. (December 2017-2025).
Leader and organizer of annual campus business idea pitch contest.

College of Business-Search Committee Fundraising Development Officer CoB, Committee
Member, Member, approximately 30 hours spent per year, Appointed, Regional. (March 2019
- May 2019).
Committee member

Boise State University-Executive Master of Business Operational Excellence, Committee
Member, Member, approximately 56 hours spent per year, Appointed, International. (May 10,
2011 - July 2, 2013).
Serving as member of task force to develop curriculum for an executive education program at
Boise State University.

Search Committee - Director of Recruitment and Admissions, Committee Chair, Other,
approximately 70 hours spent per year, Appointed, Local. (December 2011 - February 2012).
Chaired committee for student affairs to select a new director.

Search Committee - Student Recruiters, Committee Member, Member, approximately 32 hours spent per year, Appointed, Local. (September 2011 - October 2011).
Served on committee to hire two additional recruiters for the main campus.

Division of Student Affairs-Recruitment Services, Student Recruiter, Other, approximately 32 hours spent per year, Appointed, Regional. (January 17, 2011 - January 26, 2011).

Search Committee - Student Recruiter, Committee Member, Member, approximately 24 hours spent per year, Appointed, Local. (September 2010 - November 2010).
Served on committee to hire student recruiter for satellite Meridian campus.

Undergraduate Research Committee, Committee Member, President/Elect/Past, approximately 20 hours spent per year, Appointed, Local. (August 2007 - November 2010).
Representative of College of Business. Elected Chair for AY2010.

Division of Student Affairs-Recruitment Services, Student Recruiter, Other, approximately 24 hours spent per year, Appointed, Regional. (November 17, 2010 - November 18, 2010).
Attended Prospective Student Reception in Boise as a Faculty Representative.

Division of Student Affairs-Recruitment Services, Student Recruiter, Other, approximately 4 hours spent per year, Appointed, Local. (November 4, 2010).
Attended Prospective Student Reception at Idaho Falls Campus as a Faculty Representative.

ISU President and Academic Unit Representatives, Guest Speaker, Topic: Medical Isotope Production at the IAC-Business Development Plan for Commercialization, Other, approximately 12 hours spent per year, Appointed, Local. (March 12, 2009 - April 3, 2009).
Presented "Medical Isotope Production at the IAC: Business Development Plan for Commercialization" to University President and various unit representatives.

ISU Office of Finance and Administration, Guest Speaker, Topic: Total Quality Management in an Institutional Setting, Other, approximately 10 hours spent per year, Appointed, Local. (March 21, 2008).
Teamed with Dennis Krumweide and David Alexander; Consultation with and Presentation to James Fletcher, Randy Gaines and staff concerning Total Quality Management in an institutional setting.

American Culture Class/Lynn Leonard, Interviewee, Other, approximately 4 hours spent per year, Appointed, Local. (April 17, 2007 - March 21, 2008).
Interviewed by two international students about "Business Culture in the United States"

Presidential Investiture Ceremony, Attendee, Award Ceremony, approximately 8 hours spent per year. (September 13, 2007 - September 14, 2007).

New Faculty Orientation Program, Conference Panel, approximately 2 hours spent per year, Appointed, Local. (August 2007).
Served as panel member for Q&A session for new faculty orientation.

Consulting

Academic, Big Momma's House (Homeless Mission), Pocatello, Idaho, Pro Bono. (April 11, 2019 - Present).

Assisted Big Momma's House in developing a professional and comprehensive business plan to seek funding for a building program.

Academic, My World Discovery (Children's) Museum, Pocatello/Chubbuck, Idaho, Pro Bono. (March 7, 2018 - May 1, 2019).

Operated as a university consultant advising this non-profit museum with museum studies and search for location possibilities, filing of Articles of Incorporation and EIN number, holding of first Board of Director's meeting, and the process of filing the 501(c)3.

Academic, University of North Texas College of Business, Denton, Texas, Pro Bono. (June 1, 2015 - February 26, 2016).

Consulted with management department administration in the development of a customized MBA curriculum for Toyota.

Academic, Pocatello Neighborhood Housing Services, Pocatello, Idaho, Pro Bono. (June 2011 - September 2012).

Assisting with development of a strategic plan for the non-profit organization

Management Consulting, Idaho Consulting Group, LLC, Compensated. (November 2007 - September 2012).

Joined Idaho Consulting Group as a support team member.

Academic, The CORE, Meridian, Idaho, Pro Bono. (December 2010 - March 2011).

Assisting with development of a strategic plan

Academic, Idaho Accelerator Center, Idaho State University, Pro Bono. (March 12, 2009 - August 2009).

Medical Isotope Production at the IAC: Business Development Plan for Commercialization

Academic, Idaho National Laboratory, Idaho Falls, Pro Bono. (March 20, 2008).

Met with Tom Harrison, head of technology transfer and commercialization, to discuss service offerings of the Idaho Consulting Group

Awards and Honors

Service, Community

2019 Volunteer of the Year Award, Historic Old Town Pocatello, City of Pocatello, Service, Community. (November 13, 2019).

Award for service to the City of Pocatello for university outreach efforts in the Old Town Pocatello district.

Service, Professional

Emerald Literati Network Awards For Excellence 2010-Outstanding Reviewer Award, Journal of Strategy and Management, Service, Professional. (March 15, 2010).

Emerald Literati Network Awards for Excellence 2010. Outstanding Reviewer Award to name and reward the most outstanding reviewers for their valuable contribution to the success of the journals.

Service, University

Distinguished Faculty Service Award of 2019-2020, Idaho State University Distinguished Service Committee 2019-2020, Service, University. (February 3, 2020).

Criteria: Service includes professional and other activities, which impact the community, the university, and the discipline. Exceptional service exceeds the expected balance among the three criteria used during annual evaluations.

Outstanding Service Award, Idaho State University College of Business, Service, University. (May 6, 2011).