

CAREER PATH INTERNSHIP (CPI) AGREEMENT FORM

<p>All items must be completed in order for this form to be processed. Students must ensure that I-9 documents are on file with Human Resources.</p>		
<p>The CPI Program is designed to provide students a paid, professional internship experience in their field of study that is aligned with their major and career goals.</p>		
STUDENT INFORMATION		
Student's Name: John Smith	ISU Email: smitjohn@isu.edu	Bengal ID: 123456
Class Level: Senior	Major: Marketing	# of credits (current semester): 12
<p>Provide your (the student) career goals and/or objectives: After I graduate, I want to move to Boise and work as a marketing consultant. I have always had a passion for the outdoors and would love a marketing position at a company that specializes in getting people outside.</p>		
Are you an international student? (circle one)	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	Country: Switzerland
DEPARTMENT INFORMATION		
Department: Marketing	CPI Allocation (CAL, CoSE, etc): College of Business	
Anticipated Start Date: 10/16/2043	Anticipated End Date: 5/10/2044	
Is the internship located off-campus? (circle one)	YES NO (If yes, please provide the following off-campus information)	
Off-campus organization: Pocatello Marketing LLC.	Off-campus phone: 208-555-5555	
Off-campus supervisor: Mark Eter	Off-campus email: mark.eter@poky.net	
INTERNSHIP INFORMATION (MUST BE COMPLETED BY THE DEPARTMENT)		
<p>Provide the internship's main duties and three student learning outcomes: (Please note that the intern's primary duties should be career and/or major related and NOT include clerical tasks such as filing, answering phones, etc.) Attach additional sheets if necessary.</p>		
<p>Internship's main duties will include conducting surveys on merchandizing needs, and researching/practicing new and innovative ways to market licensed apparel. Other duties will include aiding and actively participating in the creation and final execution of new marketing strategies. Intern will also conduct focus group studies.</p>		
Student Learning Outcome 1:	Learn how to develop, carry out, and analyze a perception-based survey focused on merchandise.	
Student Learning Outcome 2:	Learn how to market merchandise to consumers.	
Student Learning Outcome 3:	Learn how to develop marketing plans focused on specific sales goals.	
SIGNATURES		
<p>By signing below, I acknowledge that I have read and submit to the terms of the CPI Program Guidelines. Any deviation from these terms, either by the student or department, may result in penalties that may include future exclusion from participation in the CPI Program.</p>		
Student PRINTED name: John Smith	Signature:	Date: 10/1/2043
ISU Supervisor PRINTED name: Bobby Business	Signature:	Date: 10/1/2043
UBO PRINTED name: Molly Money	Signature:	Date: 10/1/2043
Dean/VP PRINTED name: Dana Deansly	Signature:	Date: 10/1/2043