



Boost Your Campus Presence

Using the ISU Career Center as a marketing tool is a fantastic, cost-effective opportunity for your company to **get your name out on campus** and around the surrounding community. We have access to thousands of ISU students and alumni who are both consumers and job seekers. By utilizing our Career Center Sponsorship Program, you have many options available to meet your company's marketing and recruiting needs.

Career Center

921 S. 8th Ave., Stop 8108
Pocatello, Idaho 83209

(208) 282-2380 | careers@isu.edu

Employer Sponsorship Program

IDAHO STATE UNIVERSITY



**Idaho State
University**

**Career
Center**

Yearly Sponsorship Opportunities



Benefits

Platinum
\$5,000

Gold
\$2,500

Silver
\$1,000

Full color logo link on Career Center website

X

X

X

Career Center lobby TV screen promotion

X

X

X

E-dashboard Highlight in Handshake

X

X

100 t-shirts with CC logo and employer co-sponsor logo as giveaways to ISU students

X

X

One week social media takeover (all content to be collaboratively planned with the CC marketing team)

X

Premier table location at Career Fairs

X

Year-long parking permit

X

Free Admission to ISU Career Center Career Fairs

3 per year

2 per year

1 per year

ADD ONS

- Co-sponsor entire ISU Career Center Career Fair.....\$500
- Direct emails to a targeted student populations (up to 3 per year).....\$350 (each email)
- Monthly #EmployerSpotlight on Social Media.....\$250
- Employer logo on slides for student presentations.....\$250

To become an ISU Career Center sponsor please contact Taylor Aguayo at tayloraguayo@isu.edu or (208) 282-5205