

**Idaho State University  
Management  
Course Learning Outcomes**

**MGT 1101, Introduction to Business**

- Demonstrate a general understanding of the business environment and be familiar with business terminology.
- Recognize basic concepts and the influence the overall economy has on business decision making.
- Understand the ethical and social responsibility issues in the business environment.
- Describe the basic roles of each business functional area and the interrelationship between these functions.

**MGT 1110, The World of Business**

- Understand the basic theories used in business
- Know the history of corporations and commerce
- Gain an overview of modern business
- Learn professional skills to gain employment

**MGT 2216, Business Statistics**

- Produce and interpret appropriate graphs for data
- Produce and interpret appropriate statistical analyses for data
- Collect data appropriately
- Use both Excel and JMP effectively
- Summarize statistical analyses
- Make an appropriate business decision based upon statistical analysis
- Recognize unethical statistical practices

**MGT 2217, Business Statistics**

This course will focus on statistical methods not covered in MGT 2216 such as regression analysis, time series models, statistical process control, decision tree analysis, and non-parametric tests. The emphasis of the course is on applied statistics with computer use and practical applications of statistical methods in business. We will work on critical thinking and discuss ethical issues as well. Students will also develop proficiency using both Excel and JMP Pro.

**MGT 2261, Legal Environment of Organizations**

**MGT 3312, Individual and Organizational Behavior**

- Move beyond the myths and common-sense knowledge of OB topics.
- Apply leadership and other OB concepts to solve real business problems faced by managers and employees.
- Develop your leadership and management potential.

**MGT 3329, Operations Management**

- Students should be able to identify operations issues:
  - ***The student should be able to recognize that operations management is centrally about the transformation process.*** (e.g., those issues associated with the processes that satisfy the

customer through transforming inputs into desired outputs in either manufacturing, service, distribution.

- **The student should recognize that improvement/development of processes can be aimed at efficiency and or effectiveness** (e.g., from jobshop/workcenter (project driven operations) to continuous flow processes, etc.)
- To introduce students to management of the **primary transformation processes** of an organization controlled by operations managers. The students will be informed of the importance of balancing the **efficiency and effectiveness** of these processes and how they relate to **international and ethical issues**.
- To describe the operations management functions and the nature of the operations manager's job.
- To identify current production/operations problems, issues and trends faced by managers.
- To develop a basic set of tools (qualitative and quantitative) to enhance managerial abilities and problem-solving skills.
- To introduce students to some of the technology required in the OM area and their use in analyzing data and making managerial decisions.
- To define inventories and describe the objectives and requirements of effective inventory management.
- To define quality management, including the elements of the quality control process, and explain why it is important to the organization.
- To understand the processes and tools of project management becoming ever more essential in this quickly changing global economy.
- To understand the concepts of the Theory of Constraints.

#### **MGT 4410/MKTG 4410, Entrepreneurship Opportunity Feasibility and Planning**

- Demonstrate knowledge of the field of entrepreneurship

#### **MGT 4434/5534, Quality Management**

#### **MGT 4441/5541, Leading in Organizations**

- Ability to transfer managerial skills to real-life, out-of-class settings.
- Increased self-awareness regarding personal managerial strengths and weaknesses
- Increased skill with working effectively in groups.
- Increased understanding of core behavioral principles upon which important managerial skills are based.
- Ability to diagnose complex interpersonal situations effectively and to consider response alternatives.
- Increased understanding of how technology influences the ability to lead

#### **MGT 4460, Strategic Management**

- Integrate the knowledge and skills acquired in earlier classes. This is the College of Business' "capstone" course and requires the integration of various functional-level courses such as accounting, finance, operations, and marketing.
- Comprehend the strategic planning process.
  - The student will demonstrate knowledge of content (i.e. inputs) germane to a business strategy (e.g., environmental forces, industry factors, organizational resources, performance metrics, etc.).
  - The student will demonstrate knowledge of the process of developing (i.e. formulation of) a

- business strategy (e.g., business-level, corporate level, etc.).
- The student will demonstrate knowledge of the implementation of a business strategy (e.g., governance, organizational structure, etc.).
- Enhance creative and critical thinking in decision processes affecting strategic analysis, strategy development, and implementation.
- Enhance written and oral communication skills.

**MGT 4473/5573, Human Resource Management**

**MGT 4482/5582, Project Management**

- To introduce students to the general philosophies, ethics, and concepts of project management.
- To describe project management functions and the nature of the project manager's job.
- To identify current project management problems, issues and trends faced by these managers both locally and globally.
- To develop a basic set of tools (qualitative and quantitative) to enhance managerial abilities and problem-solving skills.
- To introduce students to the computer skills required in project management and their use in analyzing data and making managerial decisions.