

August 8, 2011

Dear ISU Homecoming Parade Enthusiast:

This year's Homecoming theme is "**Bengals Forever Orange**" and we are excited to prowl the parade route with devoted ISU fans! We are planning an entertaining parade with the community coming out to cheer the Bengals on to a big win against the Portland State Vikings. The parade is on Saturday, October 1, 2011 at 10:00 a.m.

This year fees are as follows:

- Business & Political Entries: \$65
- Non Profit Entries: \$32 (Proof of NP Status Required)

The entry deadline for the parade is noon on Friday, September 23, 2011. A late fee of \$25 will be assessed to all entries made after this date without exception. No entries will be accepted after noon on Friday, September 30, 2011.

All entries, with the exception of those listed below, will join the line-up from the **Humboldt entrance** on a first come first serve basis.

Special entrances have been reserved for bands, cheerleaders, drill teams, and dance groups. Parade officials will space these groups so that spectators will be able to hear and see them independently. There is no room to reserve space for multiple groups to follow bands. If a group is planning to follow a band, they must arrive with the band to ensure a space.

Parade line up will begin at 8:00 a.m. on First Street. The parade will start at 10:00 a.m., from the corner of First and Center Streets. The parade will turn east onto Center Street and continue until turning south onto 15<sup>th</sup> Avenue. From 15<sup>th</sup> Avenue floats will turn into the Holt Arena parking lot and disband.

We are looking forward to another incredible Homecoming parade, a great community turn out, and a big Bengal victory!

Sincerely,



Heidi Oliver  
ISU Homecoming Parade Chair

