Your business has consistently demonstrated incredible support for the community and Idaho State University! There is little doubt that our community and University would be as successful without the help of a business like you. I am contacting you to see if you would be interested in continuing this support as an ISU Ambush sponsor.

The ISU Ambush is a 5K mud and obstacle team challenge. The course requires participants to traverse through mud pits, over hay walls, tires, and rugged trails on the ISU campus. The ISU Ambush is organized and run by the Associated Students of Idaho State University (ASISU) Student Government. The 8th annual ISU Ambush will take place on Saturday, September 7, 2019.

Your sponsorship in the ISU Ambush has a direct impact on your business. With over 400 participants and spectators it is the perfect opportunity to inform them about the services you provide. Your sponsorship of the ISU Ambush allows ASISU to support ISU student organizations projects, conferences, workshops, and other student development.

There are many levels of sponsorship:

**Ultimate Bengal Sponsorship: $1,000+ (only 12 available)**

* Three team entries (teams of 4-7 people)
* Business coupon/flyer in race packet
* Large logo with link to your site on the Ambush website
* 5” logo on the Ambush t-shirt
* Sponsorship banner down the home stretch (you must provide)
* Logo included in TV, radio, and print advertising
* Obstacle named after your organization – limited to first 12
* Space to set-up a booth at the race

**True Bengal Sponsorship: $700 - $999 (only 10 available)**

* Two team entries (teams of 4-7 people)
* Business coupon/flyer in race packet
* Large logo with link to your site on the Ambush website
* 4” logo on the Ambush t-shirt
* Sponsorship banner at starting line (you must provide)
* Space to set-up a booth at the race

**Orange Sponsorship: $400 - $699 (only 15 available)**

* One team entry (team of 4-7 people)
* Business coupon/flyer in race packet
* Small logo with link to your site on the Ambush website
* 2” logo on the Ambush t-shirt
* Sponsorship banner at starting line (you must provide)
* Space to set-up a booth at the race

**Silver Sponsorship: $100 - $399 (only 15 available)**

* Business coupon/flyer in race packet
* Small logo with link to your site on the Ambush website
* 2” logo on the Ambush t-shirt
* Space to set-up a booth at the race

We appreciate your continued support of Idaho State University.

Thank you and go Bengals!

**Tiffany Hatfield**

ISU Ambush Coordinator

[ambush@isu.edu](mailto:ambush@isu.edu)

208-282-2427

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Thank you for your generous support of the **2019 Idaho State University Ambush**. Your donation will support ISU student organizations by funding projects, conference travel, workshops, and other student development. This annual fundraising event is hosted by the Associated Students of Idaho State University (ASISU) Student Government and is the primary fundraiser for student organizations. We sincerely appreciate your support for Idaho State University and our students. Go Bengals!

**Detach and please return the lower portion with your gift.**

Thank you for your support.

Donations should be received by July 24th.

|  |  |
| --- | --- |
| Company Name: |  |
| Contact Person: |  |
| Contact Email: |  |
| Contact Phone: |  |
| Sponsorship Level | Ultimate Bengal Sponsorship: $1,000+ |
|  | True Bengal Sponsorship: $700 - $999 |
|  | Orange Sponsorship: $400 - $699 |
|  | Silver Sponsorship: $100 - $399 |

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| --- | --- | --- | --- | --- | --- |
| **Gift Detail** | | | **Pledge Detail** | | |
| **Gift Amount** | **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** | |  | | |
| **Gift Type** | Check  Credit Card | |  | |  |
| **Credit Card Information** | | |  | |  |
| Expiration Date | | \_\_ \_\_ /\_\_ \_\_ | This gift is being made to the: | | |
| Credit Card #\_\_ \_\_ \_\_ \_\_ - \_\_ \_\_ \_\_ \_\_ - \_\_ \_\_ \_\_ \_\_ - \_\_ \_\_ \_\_ \_\_ | | | **ASISU Ambush** | | |
| Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | |
| 00177 | Fund Key | |
| Yes, my employer will match this gift. | | | FY2020 | Campaign | |
| SC20 | Source | |