

What can I do with a degree in



Health Education?

As a society, we have learned that a fuller measure of health, a better quality of life, is within the grasp of most people. The lifestyle choices a person makes today may influence that individual's health forever. The undergraduate program in Health Education at Idaho State University is designed to prepare students to teach preventative health strategies. Students learn to plan, implement, deliver, and evaluate health promotion programs to improve the wellness of individuals, groups, and communities.

Key issues of concern to Health Educators

- ▶ Occupational safety and health
- ▶ Maternal and child health
- ▶ Family planning
- ▶ Access to quality health care
- ▶ Immunizations
- ▶ Domestic violence
- ▶ Sexually transmitted disease/HIV
- ▶ Environmental hazards
- ▶ Nutrition, diet, and obesity
- ▶ Physical activity and fitness
- ▶ Chronic disease prevention
- ▶ Stress, depression, and suicide
- ▶ Tobacco, drugs and alcohol abuse
- ▶ Injury prevention

Responsibilities & Roles of Health Educators

- ▶ Assess individual and community needs for health education
- ▶ Plan effective health education programs
- ▶ Implement health education programs
- ▶ Evaluate the effectiveness of health education programs
- ▶ Coordinate the provision of health education services
- ▶ Act as a resource person in health education
- ▶ Communicate health education needs, concerns, and resources

Idaho State
UNIVERSITY

Department of Health & Nutrition Sciences

921 S. 8th Avenue, MS 8109
Pocatello, ID 83209
208-282-2729 (office)
208-282-4903 (fax)
www.isu.edu/hns

Job Settings

- ▶ Federal, state, and local health agencies
- ▶ Schools, colleges, and universities
- ▶ Consumer advocacy organizations
- ▶ Wellness programs
- ▶ State legislative committees
- ▶ Voluntary health agencies
- ▶ Relief agencies
- ▶ Community-based programs
- ▶ Crisis centers
- ▶ International organizations
- ▶ Rehabilitation centers
- ▶ Health services delivery organizations
- ▶ Stress, depression, and suicide
- ▶ Substance abuse centers and agencies
- ▶ Centers for the aging
- ▶ Corporations/Businesses
- ▶ Hospitals
- ▶ Health Maintenance organizations

Job Trends

- ▶ The AIDS epidemic with its related complex medical, legal economic and social issues is expected to increase the need for qualified health educators throughout the world.
- ▶ Greater emphasis on integrating health promotion and disease prevention in health plans is increasing in primary care settings as well as community-based outreach programs.
- ▶ The need for interdisciplinary faculty in secondary and higher education is expanding rapidly to keep pace with ever changing public health technologies.
- ▶ Educators trained in maternal and child health, nutrition, sanitation, population control, and prevention of disease will increasingly find career opportunities in developing countries.
- ▶ There is a growing demand for culturally diverse outreach workers trained in behavioral and community based intervention technologies to both educate and empower populations at risk to improve their health status.

Career Opportunities in Health Education

AIDS Educator	Grassroots Organizer	Program Evaluator
Alcohol Educator/Counselor	Head Start Health Specialists	Program/Events Coordinator
Cancer Information Specialist	Health Advocate	Program Resource Coordinator
Cardiac Rehab Specialist	Health and Safety Specialist	Program Specialist
Case Manager	Health and Wellness Coordinator	Protective Services Worker
Community Health Educator	Health Education Director	Public Information Specialist
Community Outreach Coordinator	Health Counselor	Public Health Inspector
Community Organizer	Health Education Coordinator	Rape Prevention Educator
Community Services Director	Health Education Specialist	Recruitment and Training Director
Cooperate Fundraiser	Health Educator	Rehabilitation Counselor
Corporate Fitness Coordinator	Health Information Specialist	Safety Educator
Cultural Competency Trainer	Health Journalist	Senior Services Coordinator
Diet Counselor	Health Marketing Coordinator	Sex Educator
Director of Volunteers	Health Promotion Programmer	Social Services Coordinator
Disability Evaluator	Health Resource Specialist	Support Services Supervisor
Domestic Violence Educator	Health Workshop Instructor	Teen Outreach Coordinator
Drug Counselor	Healthy Start coordinator	Teen Parent Educator
Drug Rehabilitation Specialist	Health Media Consultant	Tobacco Educator
Elder Nutrition Coordinator	High School Teacher, Health*	Volunteer Services Coordinator
Elder Services Director	*upon state certification	Well Baby Educator
Eligibility Specialist	International Health Worker	Wellness Coordinator
Environmental Educator	Lactation Consultant	Wellness Consultant
Epidemiology Assistant	Media Specialist	Women's Health Director
Events Coordinator	Medical Supply Sales Rep	Women's Shelter Director
Family Life Educator	Occupational Health &	Worksite Safety Educator
Family Planning Counselor	Safety Director	Youth Educator
Family Services Specialist	Patient Education Coordinator	Youth and Family Counselor
Fitness Counselor	Patient Educator	Youth Outreach Coordinator
Fundraiser	Pharmaceutical Sales Rep	Youth Program Specialist
Grant Writer	Prevention Program Director	