

# KEYNOTE SPEAKER

Lisa Moore-McAteer, a native of Soda Springs, received her Associates Degree in Electronic Systems Technology in 1999 from Idaho State University's College of Technology. She has been employed at the Idaho National Laboratory for the last 10 years as an electromechanical technician, and is currently attending night school to earn her Bachelor's in Industrial Technology. She has received numerous professional awards, is active in community organizations, and is especially motivated to be a positive advocate for younger women.

Lisa's road to career success has not been without challenges. She found it difficult to provide for her two small children while working low-paying jobs. Being a driven person, she visited a local ISU Outreach office, met with a Center for New Directions counselor and took a career assessment, thus beginning a new occupational journey. Math initially presented a huge hurdle, which she overcame through hard work and perseverance. She has also navigated through issues of occupational discrimination. One of the positive messages Lisa has to share is education never ends nor is it ever wasted.

# SPONSORS

The Center for New Directions would like to thank the following sponsors:

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- Operating Engineers Local 370
- Painters and Glaziers Local 764
- Plumbers and Pipefitters Local 648
- Sheet Metal Workers Local 60

# AGENDA

- |            |   |
|------------|---|
| 8 a.m.     | Registration<br>Ballroom                                |
| 8:30 a.m.  | Welcome and introductions<br>Bengal Theater             |
| 8:45 a.m.  | Keynote address<br>Lisa Moore-McAteer<br>Bengal Theater |
| 9:20 a.m.  | Career exploration<br>Wood River Room                   |
| 10:30 a.m. | First session workshops                                 |
| 11:40 a.m. | Second session workshops                                |
| 12:45 p.m. | Lunch<br>Ballroom                                       |
| 1:30 p.m.  | Nontraditional fashion show<br>Ballroom                 |
| 1:45 p.m.  | Closing remarks and door prizes<br>Ballroom             |

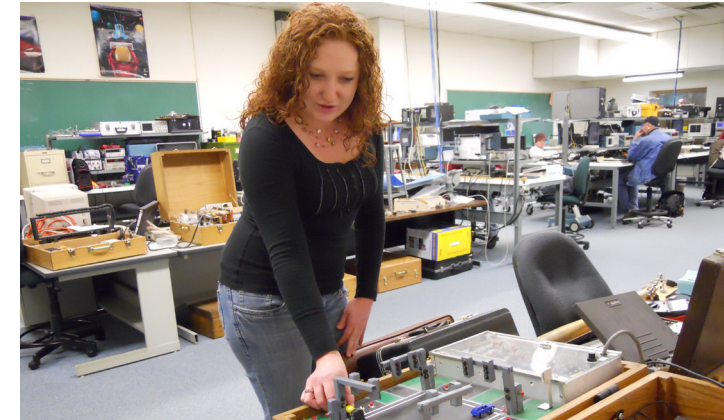
Parking passes are required in order to park on the ISU campus. When you pre-register, please indicate if you need a parking pass and one will be sent to you.

# WOMEN WORK CONFERENCE

Idaho State University  
1025 S. 8th Avenue • Pocatello, Idaho  
(208) 282-2454

THE CENTER FOR NEW DIRECTIONS  
PRESENTS THE 11TH ANNUAL

# WOMEN WORK CONFERENCE



**OPPORTUNITIES IN  
STEM  
SCIENCE, TECHNOLOGY,  
ENGINEERING, MATHEMATICS**

**WEDNESDAY, MARCH 9, 2011  
8 A.M. - 2 P.M.  
POND STUDENT UNION  
1025 S. 8TH AVENUE**

**Idaho State  
UNIVERSITY  
College of Technology**

# WOMEN AND WORK

## CONFERENCE

### WORKSHOPS

**Ask For It** Everything is negotiable if you know what you really want. Come learn the basic concepts of negotiation and how to apply a four-phase process to achieve personal goals in school, work, and with friends and family. Participants can smile and say "Yes I did," when someone says "You asked for it."

**Trades: Electricians, Painters, Pipefitters, and more** Want a job with great pay, member benefits, and more? Discover what these trades have to offer and the opportunities available in these nontraditional fields.

**Forensics** Crime scene investigators and forensic scientists crack some of the toughest criminal cases. Come learn about evidence collection and preservation, laboratory analysis, and see if this nontraditional career is for you.

**Who Wants to be a Millionaire?** Technology is revolutionizing banking - how can you make it work for you? Come play the money game and become more savvy about ATM's, debit cards, checking accounts, credit scores, and more.

**NT Student Panel - College** Get insider information. Learn from women currently in College of Technology STEM-related programs about their fields, programs of study, and what motivated them to pursue a nontraditional (NT) career.

**Meet the Keynote** Idaho National Laboratory Engineering Technician, Lisa Moore-McAteer, takes the concepts and designs of researchers and engineers, and helps develop them into practical applications. Come learn about her nontraditional occupation and working for the INL, one of Southeast Idaho's largest employers.

**Tech Prep Student Panel - High School** Wondering about Tech Prep courses? Are you intimidated about pursuing a male-dominated career? Meet your Tech Prep peers; they will tell you about their experience in Tech Prep courses at your school.

**Design Engineering** Interested in creating innovative products? You could be a part of designing electronic components that help improve people's lives. Technology such as anti-lock breaks, GPS navigation systems, fire detection and alarms, smart phones, even hearing aids and implantable medical devices are all made possible with innovation in electronics. Meet a design engineer from ON Semiconductor and learn about the technologies developed at your local company.

**Mapping the Maze** Need help deciding what profession to choose? Are you curious about what programs and resources are available at ISU? Come learn about the services available to help you choose an education program, access financial resources and get into college.

**What about Biology?** A degree in biology opens doors and offers flexibility in career planning. Find out where a biology degree could take you. Meet ISU Biological Sciences professor, Dr. Loxterman, who will tell you about research, career possibilities and the path to success in biology.

**Women in the Military** Want a rich, full college experience with a leadership training program unlike any other? Check out ROTC. Find out about opportunities for women in the Army, ways to attend, scholarships, post-ROTC careers and the ability to enter the military as an officer.

**Website Design** Do you find computers exciting? Find out about what's involved in creating web pages and setting up a website. You will learn about the languages used, tools of the trade, and hosting your own website. Find out what it takes to have an exciting career in computer website design.

**Robotics and the Future** Our world is full of machines that provide us with manufactured products, food and energy. Learn how an education in technical and scientific fields can lead to a career that offers great pay, exciting challenges and opportunities for advancement. In the workshop we will write a program to make a robot use light sensors to trace a line. Learn how technologies help to create our modern world.

**Math, NOT the monster under the bed** Is your fear of math preventing you from accomplishing your career goals? Discover why people are afraid of math and how you can take steps to overcome math insecurities and take control of your future.

## GROUP SESSION

### Hands-on Career Exploration

Roll up your sleeves because this experience is all hands-on. Instructors, professionals and current ISU College of Technology students in various nontraditional careers will demonstrate their trades. What makes an engine work? How do you properly use a hammer? These and many other questions will be answered in this exciting and interactive conference kick-off.

## REGISTRATION

Space is limited; return this form as soon as possible. Registration must be received no later than Wednesday, March 2. Online registration is available at [www.isu.edu/cnd](http://www.isu.edu/cnd)

Conference registration is \$20 for the general public and \$10 for students. Lunch will be provided. Send your payment and registration form to: Center for New Directions  
Idaho State University  
921 S. 8th Avenue, Stop 8380  
Pocatello, Idaho 83209-8380

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Check if needing parking pass

Payment method

- Cash enclosed
- Check enclosed (check # \_\_\_\_\_)
- I would like to apply for a scholarship. Please send me an application.

Registration is available the day of the event but space is limited.

**REGISTER BY MARCH 2, 2011**

**FOR MORE INFORMATION**

**CALL (208) 282-2454**

**OR VISIT [www.isu.edu/cnd](http://www.isu.edu/cnd)**

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