

IDAHO STATE UNIVERSITY COLLEGE OF TECHNOLOGY

PROGRAM TITLE: WEB SITE DESIGN AND MANAGEMENT

Information in this handout may change at anytime without notice and should not be considered as a binding contract between Idaho State University and students.

Program Options & Length:

Web Site Design and Management, Technical Certificate	2 Semesters
Web Site Design and Management, Associate of Applied Science	4-5 Semesters

**Entry dates
for this program:**

August

**Approximate cost
for books, tools,
and supplies:**

\$1,159.00

(See below for registration fees.)

**For more information,
contact:**

Idaho State University
College of Technology
Student Services Office
Campus Box 8380
Pocatello, ID 83209-8380
208-282-2622
e-mail: ctech@isu.edu
www.isu.edu/ctech/

Job Description: Graduates from the Web Site Design and Management program will possess the ability to produce and maintain large scale, highly visible, interactive professional Web sites for the private and public sectors. Web site designers perform tasks that enhance and maintain Internet and Intranet Web sites. In addition, they incorporate communication, presentation skills, and teamwork as well as visual interface design, scripting languages, and advanced production techniques.

Aptitudes and Interests: Individuals must have a desire to work independently or with a team to design interactive professional Web sites and possess the ability to meet deadlines. Maintaining and designing Web sites require individuals to apply critical thinking skills. In addition, communicating with clients and professionals within the Web field is required. Interests in the Internet, graphic design, animation, and multimedia are helpful.

Helpful High School Courses:

English, Keyboarding, Economics/Business courses, Mathematics, Computer Applications, Desktop Publishing

TUITION AND FEES

Fees apply to the current Idaho State University fee schedule located at <http://www.isu.edu/finserv/costinfo.shtml>.

Fees include **mandatory** student health insurance, any student with existing health insurance coverage may be exempt and waivers are available at <http://www.isu.edu/stuhlth/insurance/pp.html> .

IDAHO STATE UNIVERSITY COLLEGE OF TECHNOLOGY

PROGRAM TITLE: WEB SITE DESIGN AND MANAGEMENT

ADMISSION STEPS

- Complete and return an Application for Admission along with a check or money order for \$40 (non-refundable), payable to Idaho State University. You may also apply online via the Idaho State University home page: www.isu.edu . Click on Prospective Students.
- Submit official college transcripts, if applicable, from each accredited institution of higher education that you have attended.
- Submit an official copy of your high school transcript or GED scores (Not required if you have completed and submitted proof of 14 or more academic credits from an accredited institution of higher education.)
- Meet with a College of Technology counselor, if desired, to obtain more in-depth information. To make an appointment, call (208)282-2622.
- Either:
 1. Complete the COMPASS Placement test. This test enables us to place you in the appropriate classes to enhance your success in college.
 2. Submit ACT/SAT scores, valid for seven (7) years from the date of testing. ACT scores are not required for acceptance to the College of Technology, however they are required to qualify for some scholarships
- Apply for financial aid if needed. Questions, call (208) 282-2756.
- Former College of Technology students who have been out of school one semester or more must complete the necessary forms in the Student Services office before returning to the program. Re-entering student must meet the requirements as outlined in the catalog effective at the date of their re-enrollment.

Idaho State University subscribes to the principles and laws of the State of Idaho and the federal government, including applicable executive orders pertaining to civil rights. All rights, privileges, and activities of the University are made available without regard to race, creed, color, sex, age, disability, national origin or veteran status. The University is an Equal Opportunity and Affirmative Action employer. Evidence of practices that are not consistent with such a policy should be reported to: Leonard E. "Buddy" Frazier, Affirmative Action Director; Museum Building, Room 422 Box 8315.E-mail frazleon@isu.edu, (208) 282-3964.

Idaho State University is committed to equal opportunity in education for all students, including those with documented disabilities. If you have a diagnosed disability or if you believe that you have a disability that might require reasonable accommodations, please contact: Dennis J. Toney, ADA Disabilities and Resource Center Director; Gravely Hall, Room 123 Box 8121.E-mail tonedenn@isu.edu, (208)282-3599.

Licensure, certification, and/or employment applications related to some degree programs require students to disclose any history of criminal prosecution which may include the student's driving record. Students who have a criminal history are strongly encouraged to contact the licensing agency or meet with the coordinator of the program they are interested in, prior to beginning classes, to discuss potential impediments to licensure, certification, or employment.

IDAHO STATE UNIVERSITY COLLEGE OF TECHNOLOGY
PROGRAM TITLE: WEB SITE DESIGN AND MANAGEMENT

COURSE SEQUENCE

Fall

Course #	Course Title	Credits
BI 170	Introduction to Computers	3
WDM 176	Desktop Publishing & Multimedia	3
WDM 177	Principles of HTML & XML	4
WDM 187	Web Graphics & Animation	4

Spring

Course #	Course Title	Credits
WDM 179	Web Site Design Authoring Tools	3
WDM 183	Web Site Dynamics & Scripting	4
WDM 181	Fundamentals of Cascading Style Sheets	2
WDM 188	Coding with XML	2
TGE 158	Employment Strategies	2
ENGL 101	English Composition	3

Summer

Course #	Course Title	Credits
WDM 192	Database Applications	3

Fall

Course #	Course Title	Credits
WDM 185	Digital Media Applications	3
WDM 190	Advanced Digital Imaging	3
WDM 200	Scripting for the Web	3
WDM 202	3D Animation Techniques	3

Spring

Course #	Course Title	Credits
WDM 210	Web Design Integration	3
WDM 211	Web Design Internship	4
WDM 195	Web Applications	3

Students will also need to schedule the following classes if seeking the Associate of Applied Science degree: ENGL 102; PSYC 101 or SOC 101; COMM 101; MATH 123; and ECON 100, 201 or 202

IDAHO STATE UNIVERSITY COLLEGE OF TECHNOLOGY
PROGRAM TITLE: WEB SITE DESIGN AND MANAGEMENT

BOOK AND TOOL LIST

Textbooks may be purchased at the University Bookstore located at the Pond Student Union-Building #14. Textbooks may also be purchased or reserved on-line through www.efollett.com or the bookstore's Website at www.isu.edu/bookstor. Payments may be made with cash, check, VISA, Mastercard, American Express or Discover Card. A shipping charge will be added for mail orders. See the bookstore's Website for more information on purchasing or reserving books or for refund policy information. **Save your receipts!**

Approximate total book and tool costs for this program's options are listed below. Additional book costs will vary depending on the courses taken to fulfill general education requirements for the AAS degree. For a breakdown of books by individual class requirements, you must check your course curriculum.

NOTE: PRICES ARE SUBJECT TO CHANGE AT ANYTIME WITHOUT PRIOR NOTIFICATION

PLEASE WAIT TO PURCHASE BOOKS UNTIL AFTER YOU HAVE MET WITH INSTRUCTORS ON THE FIRST DAY OF SCHOOL.

I. BOOKS LISTED BY COURSE

DESCRIPTION	APPROXIMATE PRICE	
WDM 176 DESKTOP PUBLISHING & MULTIMEDIA		
ADOBE INDESIGN CS3 REVEALED (W/CD)	1428319608	65.00
ROBIN WILLIAMS DESIGN WORKSHOP	0321441768	45.00
Class Fee		15.00
WDM 177 PRINCIPLES OF HTML AND XML		
CREATING WEB PAGES W/HTML, XHTML, & XML: COMPREHENSIVE	0619268015	107.00
Class Fee		10.00
WDM 183 WEB SITE DYNAMICS & SCRIPTING		
ADOBE FLASH CS3 REVEALED (W/CD)	1428319639	68.00
WDM 185 DIGITAL MEDIA APPLICATIONS		
ADOBE PREMIERE PRO 2.0 REVEALED (W/CD)	1598630282	21.00
ADOBE PREMIERE PRO 2.0 REVEALED (PROJECTS WKBK)	1418860462	26.00
EXPLORING STORYBOARDING	1401827151	45.00
WDM 187 WEB GRAPHICS AND ANIMATION		
ADOBE ILLUSTRATOR CS3 REVEALED (W/CD)	1435432864	69.00

ADOBE PHOTOSHOP CS3 REVEALED (W/CD)	1428319592	62.00
Class Fee		60.00
WDM 188 CODING WITH XML		
XML: COMPREHENSIVE	1418860646	105.00
WDM 190 ADVANCED DIGITAL IMAGING		
PHOTOSHOP FOR VIDEO (W/DVD)	0240809267	41.00
FLASH + AFTER EFFECTS	0240810317	45.00
WDM 202 3D ANIMATION TECHNIQUES		
AN ESSENTIAL INTRO TO MAYA CHARACTER RIGGING (W/DVD)	0240520827	50.00
WDM 210 WEB DESIGN INTEGRATION		
PRIN OF BEAUTIFUL WEB DESIGN	0975841969	40.00
BI 170 INTRODUCTION TO COMPUTERS		
Class Fee		20.00
GO WITH MICROSOFT OFFICE 2007 + MYITLAB	0132426169	120.00
APPROXIMATE TOTAL BOOKS		\$1,014.00

II. SUPPLIES & OTHER EXPENSES

DESCRIPTION	APPROXIMATE PRICE
ISU Computer Account	25.00
Portable External Hard Drive	100.00
Graduation Application Fee for First Certificate/Degree	20.00
Optional Fee for Each Additional Certificate/Degree	(10.00)
APPROXIMATE TOTAL SUPPLIES & OTHER EXPENSES	\$145.00

APPROXIMATE TOTAL FOR BOOKS & SUPPLIES	\$1,159.00
---	-------------------

ANTICIPATE ADDITIONAL EXPENSES ASSOCIATED WITH THIS PROGRAM:
TEXTBOOKS ASSOCIATED WITH ACADEMIC COURSES,
 TRANSPORTATION, PARKING, CHILD CARE, HOUSING.
 YOU MUST CHECK YOUR CLASS SCHEDULE TO DETERMINE TEXTBOOKS REQUIRED BY INSTRUCTOR.