

**Audiology Division
Tactical Plan
(2005 – 2010)**

GOAL 1: ACCESS – Attract and retain qualified students in Audiology Division program for professional preparation.

- *Objective 1:* Contribute to the efforts in improving patient care providing education opportunities for non-audiology hearing aid dispensers
 - *Strategies:*
 - Perform a feasibility study on creating an Hearing Instrument Science Degree (AA) degree
 - Do a feasibility study on providing a AuD program to inservice professionals
- *Objective 2:* Contribute to the efforts in improving patient care by providing education opportunities for in-service professionals in Audiology
 - *Strategies:*
 - Proceed with needs assessment
 - Proceed with feasibility study
 - Review CAA requirements to determine what steps are necessary to offer an accredited in-service program
 - Evaluate available resources
- *Objective 3:* Continue to improve current AuD program admission process
 - *Strategies:*
 - Establish student recruitment/retention program and coordinator (admissions director) for audiology
 - Improve website with regard to program, admissions, financial assistance
 - Continue to develop NAFDA

GOAL 2: TEACHING & LEARNING – Provide effective teaching and efficient learning opportunities for pre-service and in-service (continuing education) students in audiology.

- *Objective 1:* Develop a system that efficiently integrates KASA standards, accreditation standards, and curriculum mapping to ensure that audiology courses provide adequate and appropriate learning opportunities to the students.
 - *Strategies:*
 - Add standards and curriculum to an electronic database
 - Combine current hour tracking and KASA databases
 - Add course information including goals, objectives, and assessment strategies
 - Add faculty profile information including specialty areas, interests, experience, etc.
 - Make database accessible at a departmental network level

- *Objective 2:* Develop AuD program manual for students.
 - *Strategies:*
 - Create both an electronic (WebCT) and hard copy environment to host all policy, procedure, and programmatic information for the AuD program.
 - Give all faculty and students access to this resource

- *Objective 3:* Develop a mechanism that would provide a portal for audiology clinical rotation and externship supervisors to provide input for curriculum review.
 - *Strategies:*
 - Form an advisory committee composed of faculty, students, and clinical supervisors
 - Meet at regular intervals throughout the year either electronically or face-to-face

- *Objective 4:* Investigate opportunities for instructional and clinical opportunities with other departments and programs
 - *Strategies:*
 - Using faculty and student input, develop a list of available and developable resources both in Pocatello and in Boise that would likely collaborate on developing instructional and clinical opportunities.
 - Examples:
 - Work with PT or PA with regard to developing an appropriate pharmacology course
 - Work with PT with regard to balance related instructional electives
 - Work with SLC and Boise to develop CI or other opportunities
 - Create in-house ASL for audiologists

- *Objective 5:* Offer currently available online learning course at other AuD institutions as doctoral electives.
 - *Strategies:* Contact institutions and discuss feasibility, process, cost, and utility.

- *Objective 6:* Improve intercampus communication and instructional technologies
 - *Strategies*
 - Experiment with and if feasible, implement webcam technology with Boise Audiology faculty
 - Design, procure funding, and install “conference room style (no technical operator) DL technology in audiology classroom.

- *Objective 7:* Successfully achieve interim accreditation (05) and full accreditation (08)
 - *Strategies:*

- Using 2007 accreditation application as a guide, begin completing sections in sequence.

Goal 3: COMMUNITY SERVICE - Participate in community service in the area of hearing and balance.

- *Objective 1:* Develop an “Audiology Community Service Plan” to ensure an efficient use of faculty & student time, and other division resources.
 - *Strategies:*
 - As a faculty, compile a list of community service opportunities; choose appropriate events; commit and coordinate resources.
- *Objective 2:* Market current audiology clinical services to the consumer and professional communities of Pocatello and Boise.
 - *Strategies:*
 - As a faculty, choose program(s) to develop; develop marketing strategy; fund and implement.
 - Develop professional Audiology Services brochure and referral system
 - Print and post on web page
 - Target groups
 - Use opportunities developed in Audiology Community Service Plan (Goal 3, Objective 1) to distribute clinical services information
- *Objective 3:* Market the profession of audiology to the consumer and professional communities of Pocatello and Boise.
 - *Strategies:*
 - Develop professional health fair / legislature / traveling booth for both sites to use at career/health fairs, etc.
 - Revise current AuD brochure
 - Use opportunities developed in Audiology Community Service Plan (Goal 3, Objective 1) to distribute audiology program information.

GOAL 4: INTERPROFESSIONAL ACTIVITY – Collaborate with departments or professional disciplines related to the evaluation and rehabilitation of hearing and balance disorders.

- *Objective 1:* Continue to develop the inter-departmental relationship with Physical Therapy to enhance the clinical opportunities for faculty and students of both departments.
 - *Strategies*
 - Perform a needs-analysis-for-improvement (NAFI)
 - Improve patient scheduling, billing, and communication
 - Involve any and all interested faculty members
 - Provide inservice training to other interested faculty members
 - Promote guest lecturing

- *Objective 2:* Develop an interprofessional relationship with regional cochlear implant sites and ISU Speech Language Pathology (Boise and Salt Lake City) to enhance the clinical opportunities for faculty, students, and patients.
 - *Strategies:*
 - Assign CI coordinator to develop program structure, goals, and objectives
 - Develop and implement.
- *Objective 3:* Develop an interprofessional relationship with regional school districts to enhance the clinical opportunities for faculty, students, and consumers of audiology services.
 - *Strategies:*
 - Develop Ed Audiology Consultant services with ISDB and SBOE

GOAL 5: SCHOLARLY ACTIVITY – Increase the participation in faculty and student scholarly activities in the areas of hearing and balance.

- *Objective 1:* Integrate more exposure to clinical research into coursework.
 - *Strategies:*
 - Collaborate with research course faculty to develop and implement a research education plan into the current AuD curriculum
 - Develop a list of appropriate resources for students to publish or present their clinical projects.
- *Objective 2:* Continue to evaluate and modify workload demands of faculty to ensure adequate time to pursue research interests.
 - *Strategies:*
 - Develop short-term (one week), and long-term (one semester) opportunities for faculty to pursue research interests.

GOAL 6: SUPPORT – Maximize the use of physical, financial, and faculty resources in Audiology for both campuses.

- *Objective 1:* Design, Develop, and Evaluate critical space needs on both campus for expansion of instructional / clinical programs
 - *Strategies:*
 - Perform a Needs Assessment for Improvement (NAFI)
 - Develop a plan and implement.

GOAL 8: TECHNOLOGY – Integrate and maintain appropriate technology for instruction and patient evaluation.

- *Objective 1:* Develop audiology technology acquisition and upgrade plan for both clinical and instructional technology.
 - *Strategies*

- Compile a list of current and needed technology; determine upgrade and purchase intervals; work with departmental budgeting to proceed with technology plan.
- *Objective 2:* Identify a division coordinator to investigate, on a regular basis, funding opportunities.
- *Objective 3:* Pursue the installation of a “conference room” style DL facility for room audiology to efficiently connect Boise and Pocatello audiology students.

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