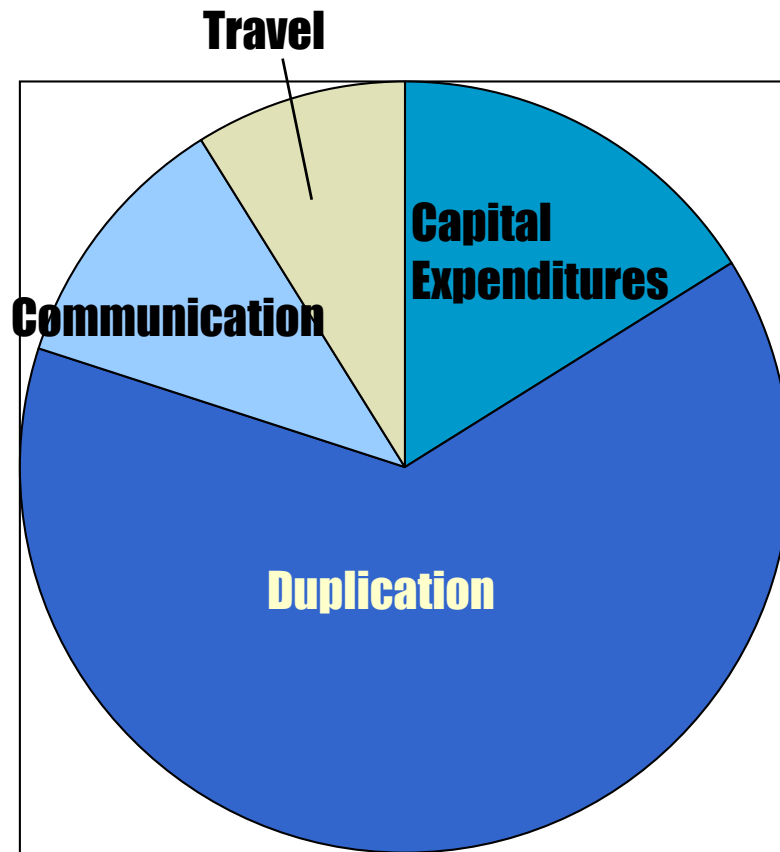
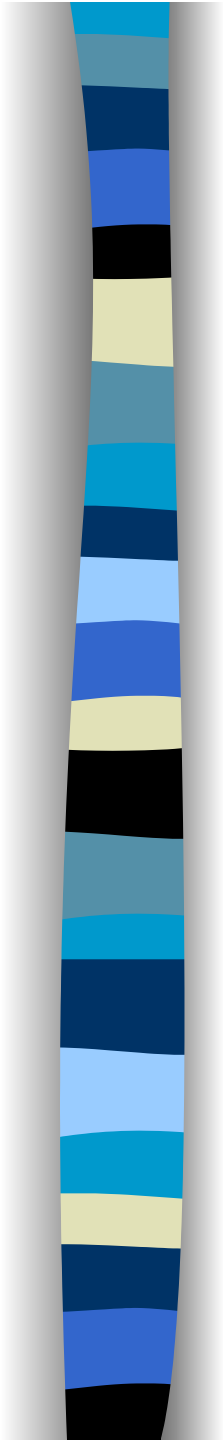


All charts and graphs should include titles that communicate and emphasize the meaning you want the audience to accept rather than merely what the content represents.

Department Budget



Note how much clearer the “message” of the visual aid is in the following slide because of the improved title.



Duplication Is the Largest Share of the Budget

