

TENTATIVE PROGRAM OF STUDY **MAJOR: MARKETING**
BACHELOR OF BUSINESS ADMINISTRATION – IDAHO STATE UNIVERSITY

A=ALWAYS	O=OCCASIONAL
F=FALL	S=SPRING

Student _____ ID# _____ BBA Major _____ Catalog Year 2011-2012
 Major Advisor _____ Other Advisor _____ Minor (or 2nd Major) _____

General Education	Core Requirements	Major Requirements	Minor or 2nd Major	Electives
Goal 1 (English) <u>1102</u>	ACCT 2201 (M1143,E110 A _____	MKTG 3327 (3325) FS _____	_____	_____
Goal 2 (Commun) <u>1101</u>	ACCT 2202(2201) A _____	MKTG 4454 (9 hrs. of _____	_____	_____
Goal 3 (Math) <u>160 or 1143/113</u>	CIS 3301 A _____	Marketing) S _____	_____	_____
Goal 4 (Biology) <u>1100 / 1100 & lat</u>	MGT 2216 (M1143co) A _____	MKTG ELECTIVE _____	_____	_____
Goal 5 (Phys Sci) _____	MGT 2217 (2216) A _____	MKTG ELECTIVE _____	_____	_____
Goal 6 (Fine Arts) _____	MGT 2261 FS _____	MKTG ELECTIVE _____	_____	_____
Goal 7 (Literature) _____	MKTG 3325 A _____	MKTG ELECTIVE _____	_____	_____
Goal 8 (Philosophy) <u>1101 or 1103</u>	FIN 3315 (3301co) A _____	_____	_____	_____
Goal 9 (US History) _____	FIN 3317 (3315) A _____	Additional BBA Requirements: 6 cr.	_____	_____
Goal 10A (Culture) _____	MGT 3312 (Engl 1102) A _____	ENGI 3308 A _____	_____	_____
or 10B (Lang) _____	MGT 3329 (2117, 3301, 3: A _____	COMM 2201 A _____	_____	_____
Goal 11:	MGT 4460 (all core) A _____	_____	_____	_____
Econ 2201 _____	MGT 3345 (ENGL 3308) A _____	_____	_____	_____
Econ 2202 _____	_____	_____	Business Credits _____	_____
Goal 12 (Soc Sci) _____	_____	_____	Nonbusiness Cr (>51) _____	_____
_____	_____	_____	Total Credits _____	_____

A Program of Study must be completed to achieve Major Status. Students will be unable to register for upper division College of Business courses until a Program of Study is approved by the major advisor, signed by the student, and submitted to College of Business Office of Undergraduate Studies, BA 202. At that time, the registration block will be removed to allow registration for upper division courses.

Sem/Yr	Sem/Yr	Sem/Yr	Sem/Yr	Sem/Yr	Sem/Yr	Sem/Yr	Sem/Yr	Sem/Yr	Sem/Yr
_____	_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____	_____

Advisor Approval: _____ Date: _____ Student Signature: _____

ISU and College of Business graduation degree requirements are governed by the official university catalog. It is the student's responsibility to insure compliance with all degree requirements as stated in the catalog. Any conflicts between the catalog and this tentative, non-binding Program of Study will be governed by the catalog. Note: A grade of C- or better must be earned in all College of Business courses applied to your major and all prerequisites.