



FIND YOUR PLACE IN
THE ECONOMIC LANDSCAPE
M.B.A. AND MAcc PROGRAMS

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WELCOME

The College of Business (COB) at Idaho State University welcomes Master of Business Administration (M.B.A.) and Master of Accountancy (MAcc) applicants from around the state and around the globe. We offer the M.B.A. program to holders of business and non-business bachelors degrees. Since 1978, our program has been accredited by the coveted AACSB International (The Association to Advance Collegiate Schools of Business), and we offer several attractive advantages, including:

- A dedicated faculty with class sizes of approximately 20 students.
- A night program that allows you to work full time while obtaining your degree.
- Graduate assistantships that pay tuition, medical insurance, and a stipend of \$9,400 per year.
- A hands-on, small business consulting and entrepreneurial center.
- A world class information assurance M.B.A. program.
- A strong accounting emphasis with a historically high CPA pass rate.
- A backyard of outdoor adventure.

This packet contains the information you will need to be both admitted into our program and to plot your course through your degree. Please take the time to look through this packet and visit our website at www.isu.edu/cob/mba.shtml. If you have any questions, feel free to call (208) 282-2966 or e-mail mba@isu.edu. I would be happy to meet with you in person and show you around our campus. Welcome to ISU and the College of Business!

Sincerely,

Sam Peterson

Sam Peterson, M.B.A.
Graduate Program Director



PROGRAM GOALS

The M.B.A. and MAcc program goals are to:

- Develop an integrative and strategic focus for applying business disciplines to solve problems and make business decisions.
- Understand human behavior in business situations and the manager's role as a leader in influencing behavior.
- Conduct skillful industry and financial analyses.
- Appreciate the economic, political, social, legal, ethical, and global environments in which business operates.
- Demonstrate competency in (1) communications (written and oral), (2) critical thinking, and (3) group processes/interpersonal skills.

M.B.A. HIGHLIGHTS

BENGAL SOLUTIONS

Bengal Solutions offers consulting services to local businesses. It is a vehicle for Idaho State University College of Business' mission to stimulate economic growth in Southeast Idaho. Students have the chance to solve real business problems and are better prepared for the workforce. Businesses and students have the chance to identify future employees and employers.

MBA-NIATEC

This program offers students scholarship funding in exchange for service at a Federal agency as an information assurance professional. The program includes tuition/fees, insurance, and a monthly stipend. For complete information visit <http://security.isu.edu/sfs/scholarship.htm>.

HIGH CPA PASS RATE

ISU College of Business graduates pass the CPA exam at a rate well above the national average.

BACKYARD OF OUTDOOR ADVENTURE

At the main campus in Pocatello and at the location in Idaho Falls, ISU offers an outstanding education amidst the grand, natural beauty of the West. ISU is at the heart of an outdoor-lover's paradise. For more detailed information about the outdoor adventures awaiting you at ISU visit www.isu.edu/playhard/index.shtml.

“When I came to the M.B.A. program, I didn’t have any interest in marketing. A professor’s inspiration changed all that. I never would have guessed, but now I work in marketing and love it.”

*Payandeh Ekrami, M.B.A.
Product Marketing Engineer
ON Semiconductor
Class of 2009*



“Our MAcc program is designed to provide a rigorous high-quality education that will enable our graduates to compete at the national level. Moreover, our graduates will have completed the CPA exam by the time they graduate.”

*Robert R. Picard, Ph.D., CPA
Associate Dean, ISU College of Business
Professor and Chair of Accounting*



MAcc HIGHLIGHTS

ONE YEAR PROGRAM

The MAcc program can be completed in one year and is designed to prepare students for the accounting profession and specifically for a public accounting career track. The program provides students with an education that is thorough and first-rate.

HIGH CPA PASS RATE

ISU College of Business graduates pass the CPA exam at a rate well above the national average. Moreover, the ISU MAcc program provides students with the 150 credit hours required by most states before taking the Certified Public Accountant (CPA) exam. In fact, by the time our students graduate from the program, they will have completed the CPA exam as well.

BACKYARD OF OUTDOOR ADVENTURE

At the main campus in Pocatello and at the location in Idaho Falls, ISU offers an outstanding education amidst the grand, natural beauty of the West. ISU is at the heart of an outdoor-lover's paradise. For more detailed information about the outdoor adventures awaiting you at ISU visit www.isu.edu/playhard/index.shtml.

LOW STUDENT TO TEACHER RATIO

MAcc classes have a low student to teacher ratio resulting in many opportunities for classroom participation and individual time with the professors.



M.B.A. COURSES

COURSE REQUIREMENTS

M.B.A. students are required to complete both the M.B.A.-I core classes and the M.B.A.-II core classes as well as various classes required for their emphasis in order to obtain their degree. M.B.A.-I courses may be waived for students with a business degree from an AACSB accredited institution or for undergraduate equivalents. The M.B.A. director will review transcripts to determine which, if any, Core I courses may be waived.

Each M.B.A. student must also choose an emphasis area. ISU provides the following eight emphasis areas: Traditional, Accounting, Computer Information Service, Finance, Management, Marketing, and M.B.A./Pharm.D. Please see the Graduate Catalog (www.isu.edu/academic-info/cmntgrad/) for a list of courses required for each emphasis area.

PRE-REQUISITE COURSES (6 Credit Hours)

These courses may be finished before entering the program or will need to be finished early in the student's studies.

Math 1143 College Algebra
MGT 2216 Business Statistics

MBA-I CORE CLASSES (22 Credit Hours)

ACCT 2201 Principles of Accounting I
ACCT 2202 Principles of Accounting II
FIN 3315 Corporate Financial Management
MBA 5599 Legal Issues in Business *OR*
MGT 2261 Legal Environment of Organizations
MBA 6610 Applied Economics
MGT 3312 Individual and Organizational Behavior
MGT 3329 Operations Production Management
MKTG 3325 Basic Marketing Management

MBA-II CORE CLASSES (24 Credit Hours)

MBA 6620 Quantitative Information for Business Decisions
MBA 6621 Managerial Decision Making
MBA 6622 Finance in an Integrated Environment
MBA 6623 Marketing in an Integrated Environment
MBA 6624 Information Technology in Business
MBA 6625 Managerial Control Systems
MBA 6626 Business Policy/Strategy in a Global Environment
MBA 6628 Business Simulation and Application

*All M.B.A. classes are offered Monday through Thursday from 6:00 p.m. to 8:45 p.m. Each class meets once a week.



“The biggest asset of the program is the faculty. They are down-to-earth and accessible. You can’t get that at a big school.”

*Mark McOmber, M.B.A.
Branch Manager, Vice President
Zion’s Bank
Class of 2009*



M.B.A. EMPHASIS

Students must choose an emphasis area. Listed in this section are the current requirements for each emphasis area.

ACCOUNTING

Students are required to take an additional nine elective credit hours of accounting courses. These courses may be any 5500/6600 level accounting courses. Additionally, any pre-requisites for these classes must be met.

COMPUTER INFORMATION SYSTEMS

Students are required to take an additional nine elective credit hours of computer information systems course work. These courses may be any 5500/6600 level CIS course.

FINANCE

Students are required to take:

- FIN 5578 Investments
- FIN 5550 Advanced Corporate Financial Management II

Additionally, students need to take three credit hours of any 5500/6600 financial course.

HEALTH CARE ADMINISTRATION

Students who select an emphasis in Health Care Administration must take nine credits from any 5500/6600 HCA courses. Students who take the internship earn 10 credits.

OPERATIONS MANAGEMENT

Students are required to take:

- MGT 5582 Project management
- MGT 5591 Seminar in Management

Students must also take one of the following two classes:

- MGT 5534 Productivity and Quality Management
- MGT 5530 Advanced Operations and Production Management

MARKETING

Students are required to take nine credit hours of marketing classes. These may be any 5500/6600 marketing courses. Additionally, any pre-requisites for these classes must be met.

MBA PHARM.D.

Students follow the Pharm.D. program of study with mild modifications to incorporate M.B.A. courses. This combined degree requires approximately one extra year to compete. For a list of the modifications please see the M.B.A. Pharm.D. section in the Graduate Catalog.

TRADITIONAL

Students are required to take an additional six elective credit hours of classes. These courses can be any 5500/6600 College of Business courses as approved by the M.B.A. director.



MAcc COURSES

COURSE REQUIREMENTS

The ISU MAcc assumes that students enter with an undergraduate accounting degree. If a student has an undergraduate business degree but not an accounting degree, the student will need to complete the equivalent of an undergraduate accounting major core. At ISU that includes the following courses*:

- ACCT 3323 - Intermediate Accounting 1
- ACCT 3324 - Intermediate Accounting 2
- ACCT 4425 - Intermediate Accounting 3
- ACCT 3331 - Taxation
- ACCT 3341 - Managerial and Cost Accounting
- ACCT 4456 - Auditing Principles

*Note that some programs offer intermediate accounting in two rather than three semester courses. It is also acceptable if one of the two course intermediate accounting sequences is completed

If a student has an undergraduate degree that is neither an accounting degree nor a business degree, depending on the student's degree and experience, the student will most likely need some business core courses such as economics, finance, and operations management in addition to the accounting major core outlined above. Students will need to work with the COB to develop a tailored business core program that will effectively prepare the student for the MAcc program.

FALL COURSES (13 Credit Hours)

ACCT 5531 Advanced Tax Concepts
 ACCT 5561 Advanced Accounting
 ACCT 5533 Legal Environment of Accounting
 ACCT 5571 Accounting Capstone 1
 ACCT 6631 Accounting Theory

SPRING COURSES (14 Credit Hours)

ACCT 5557 Advanced Auditing
 ACCT 5560 Governmental and Global Accounting
 ACCT 5572 Accounting Capstone 2
 ACCT 5573 Accounting Capstone 3
 ACCT 6622 Corporate Finance
 ACCT 6634 Seminar in Accounting

SUMMER COURSES (4 Credit Hours)

ACCT 5574 Accounting Capstone 4
 MBA 6625 Management Control Systems *OR*
 ACCT 6625 Management Control Systems and
 Corporate Social Responsibility

* MAcc classes are offered Monday through Thursday from 6:00 p.m. to 8:45 p.m. at the ISU Idaho Falls Center for Higher Education campus. Each class meets once a week. Day time classes in Pocatello start fall 2012.

ADMISSIONS

ADMISSION PROCESS

Admission to the M.B.A. and MAcc Program are the same and requires admission to the Graduate School as well as completion of the following steps:

1. Apply to the Graduate School. The application can be found on-line by clicking on 'how to apply' at <http://www.isu.edu/graduate>. The application requires a fee of \$55, which must be paid upon applying on-line. It also requires that your official transcripts be sent to the Graduate School office at:
 - Graduate School
921 South 8th Avenue, Stop 8075
Pocatello, ID 83209

Please check with the Graduate School if you have any problems with the application, fees, or transcripts at (208) 282-2150. In addition, please follow up with the Graduate School every two weeks to ensure your paperwork is being processed in a timely manner.
2. Send two letters of recommendation, a copy of your resume, and a Statement of Purpose (a page or less stating why you want to earn a M.B.A. or MAcc) to the M.B.A. office via mail OR email to one of the addresses below:
 - M.B.A. Office
921 South 8th Avenue, Stop 8020
Pocatello ID 83209
 - morrkarm@isu.edu
3. Take the GMAT or GRE and request that your scores be sent to ISU. The GMAT test is \$250 and registration information can be found at www.mba.com. The GRE test is \$160 and registration information can be found at www.prometric.com.

Admission is granted only to students showing a high promise for success. The College of Business uses various measurements to determine this likelihood. However, the minimum requirement for admission is based on the sum of the following formula:

$$200 \times \text{GPA of your last 60 credit hours} + \text{GMAT score} \geq 1150 \text{ or}$$

$$200 \times \text{GPA of your last 60 credit hours} + (\text{GRE of quantitative} + \text{verbal score}) \div 2 \geq 1150$$

As an example, a student with a 3.0 upper division GPA would need to score a minimum of 550 on the GMAT to be accepted into our program.

The GMAT and GRE scores will be sent to the College of Business. Please allow 30 days for score to post.

ADMISSION DEADLINES

FOR DOMESTIC APPLICATIONS:



FOR INTERNATIONAL APPLICATIONS:



* If these dates fall on a weekend, the deadline is moved to the following Monday.

TUITION & FINANCIAL AID

TUITION FEES

RESIDENTS



Full-time: \$3,412 per semester
Part-time: \$342 per credit hour

NON-RESIDENTS



Full-time: \$9,030 per semester
Part-time: \$503 per credit hour

* For residency requirements please contact the financial aid office or visit the following link: <http://isu.edu/cob/residency.shtml>

GRADUATE ASSISTANTSHIPS

The College of Business also offers several Graduate Assistantships. To apply for an assistantship, please visit www.isu.edu/cob/assistantships.shtml or email questions to mba@isu.edu. The stipend for these positions is approximately \$9,400 per year, tuition for both in and out-of-state students, and medical benefits. These positions require 20 hours of work per week, and you must be a full-time M.B.A./MAcc student to qualify.

SCHOLARSHIPS

There are some scholarships available. The deadlines and requirements vary. For a listing of these scholarships please visit www.isu.edu/scholar or visit ISU's Financial Aid Office.

STUDENT LOANS & WORK STUDY

To apply to these programs, you must fill out a FAFSA application. For further information about the application process please visit www.isu.edu/departments/finaid.

NON-RESIDENT TUITION WAIVER

The Graduate School has a very limited number of Non-Resident Tuition Waivers to award to students who are not residents of Idaho. These waivers are awarded competitively on the basis of scholarship and academic performance. To fill out an application for the Non-Resident Tuition Waiver please visit the following website: www.isu.edu/graduate/nonres_waiver_app.shtml.



Idaho State
UNIVERSITY
College of Business

College of Business Graduate Programs

921 S. 8th Ave.
Pocatello, Idaho
83209-8020

(208) 282-2966
FAX: (208) 282-4367
www.isu.edu/cob/mba.shtml