

## ISU Majors, Minors, and Graduate School Fair - the Main Event of “Success Week”

**Purpose:** To increase ISU retention.  
To allow departments to recruit current ISU students, community members, and pre-college students into their programs by showcasing, explaining, and marketing their majors, minors, and graduate programs.

**Date:** September 23<sup>rd</sup>

**Time:** 12:00 p.m. to 4:00 p.m.

**Location:** Ballroom, Lemhi Room (next to Bengal Café), Bengal Café

**Departments:** Develop an interactive, creative, interesting, eye-catching and/or fun means of introducing and showcasing department highlights and opportunities for graduates of their programs. Utilize faculty, alumni, current majors, student leaders in professional associations to stimulate interest in the major and discuss opportunities with students. Bring major, minor, graduate program sheets, job opportunities, salary information, trends in the field, and research opportunities. Bring information regarding admission to your program. Be prepared to discuss what types of personal attributes are important in the discipline and field.

**Recommendations:**

Capture student contact information at the Fair and develop a “follow up” plan.  
Allow students to make advising appointments at the table for the mid-October “Be Advised” campaign.  
Use the contact sheet that has been developed for you or develop your own

**Contests!**

Best Table - Student Choice, and Most Creative Representation of the Discipline - Faculty Choice.

**Prizes!**

Currently taking your suggestions! Please email us with ideas for prizes that would be appreciated by your department (e.g. one conference registration fee; copy center allowance; lab materials; etc. [hertjoan@isu.edu](mailto:hertjoan@isu.edu) or [kasetroy@isu.edu](mailto:kasetroy@isu.edu))

**Register Online:** Please register your department for the Fair on the Career Center website by [September 1<sup>st</sup>](http://www.isu.edu/career/mgregistration.shtml).  
[www.isu.edu/career/mgregistration.shtml](http://www.isu.edu/career/mgregistration.shtml)

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**Career Center:** Staff will conduct brief personal assessments and provide handouts on personal decision-making and  
-will “follow up” with students,  
- bring appointment calendar to schedule students with career counselor,  
- bring flyers advertising COUN 150 (Introduction to Career and Life Planning).

**Graduate School:** Staff will provide students flyers and handouts:

- of complete list of ISU Graduate Programs,
- of general graduate admissions requirements,
- of relevant testing information (GMAT, GRE - dates, costs, needed scores, location, options)

**Advising Center:** Advising and recruitment staff will provide ISU students information, flyers, and handouts:

- of ISU admissions requirements,
- of general graduation requirements,
- on General Education degree distinctions and requirements,
- on General University Policy.

## 2009 Majors, Minors and Graduate School Fair Sign in Sheet

College: \_\_\_\_\_ Department: \_\_\_\_\_

Student Name	Email Address	Phone	Contact me for advising appointment ✓	Requested information (if any)
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Name	Email Address	Phone	Schedule an advising appointment ✓	Requested information (if any)
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